- **Safety First**
- **Read the whole Route Book right now—it's short!**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in the car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgment—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the Rally Master to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos.***
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other navigational aids you want.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly end point if you can; hole up anyplace else if you can't.**

RALLY SCORING

General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -25 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +50 for 1990s +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-500 for hooptieness of marque & model
  - +0-500 for hooptieness of this particular example
  - +0-500 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douche nozzle
- +0-100 for junkyard parts gained enroute
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges enroute
- +0-150 for creative roadside repairs
- +150 for a Lemons Rally themed tattoo. One tattoo per team, per event. Ask Rally Master Jeff for more info.

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN.

LEMONS RALLY
by unconventional activities llc

DAY 1 (Friday 9 Oct): We Eschew Brevity In The Day Titles Because We Can. Today: Prisons, Pianos, Propellers, and P—Rustic Roads!

(Joliet IL > La Crosse WI. Driving Time appx. 8.0 hours/ 330 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Spot where Joliet Jake got out of the Joint: Joliet, IL **15 pts** #JolietPrison
- F5 Tornado Memorial: Plainfield, IL **15 pts** #PlainfieldTornado
- Haunted Art Deco Hotel: Aurora, IL **20 pts** #LelandTower
- Big Rock's Big Rock: Big Rock, IL **25 pts** #BigRock
- Wurlitzer Piano Factory: DeKalb, IL **25 pts** #DeKalbPiano
- Apollo Theatre: Belvidere, IL **25 pts** #TheOtherApollo
- Jackson Piano Building: Rockford, IL **25 pts** #RockfordPiano
- Little Wrigley Field: Freeport, IL **20 pts** #FriendlyConfines
- Eppleyanna Road Bridge *(Do Not Drive On)*: Davis, IL **30 pts** #EppleyannaBridge

- Halfway Tree: Brodhead, WI **40 pts** #HalfwayToday
- Nick Engelbert's Grandview: Hollandale, WI **20 pts** #GrandviewWI
- Airliner allegedly signed by Farrah Fawcett: Dodgeville, WI **20 pts** #DonQInn
- Viola Horse & Colt Show Arena: Viola, WI **20 pts** #ViolaWI
- Tunnellville Cliffs Trail Access (Kings Point Tract…*no hiking required*): La Farge, WI **40 pts** #TunnelvilleCliffs
- Two King Gambrinus Statues: La Crosse, WI **15 pts for one, 40 pts for both** #BeerTown

Out-Of-The-Way, Ill-Advised Checkpoint

Drink from the Roadside Bathtub: Soldiers Grove, WI **75 pts** #SpringFedBathtub

Lemons Rally Find-It

Wisconsin famously has "Rustic Roads." Near one of the checkpoints is a Rustic Road that features a dam, a marker for a ghost town, and an arboretum. Drive the length of it and put the Rustic Road number in your post. **75 pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)

We'll start with an easy one: Do a short video review of your lunch…cheese curds, Beef-a-Roo…beef jerky…wherever and whatever it is. **50 pts** #LemonsRallyLunch

Nightly Meetup, Option 1: Dick Trickle 99 @ LaCross Fairgrounds Speedway ($33/Adult general admission), West Salem WI. Show probably starts @ 7 pm.
Nightly Meetup, Option 2: The Pearl Ice Cream Parlor, 207 Pearl St, La Crosse, WI 54601
Motel Option: GrandStay Hotel and Suites La Crosse, 525 Front St. N, La Crosse WI

LEMONS RALLY
by unconventional activities llc

DAY 2 (Saturday 10 Oct): Landboat, Pennyfarthing, Zeppelin… Yep, We Got All the Important Forms of Transportation.

(La Crosse, WI > Rock Island, IL. Driving Time appx. 7.0 hours/ 300 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Former Standard Oil Station: Stoddard, WI **15 pts** #HoodScoops
- The *L. Wade Childress*: Prairie du Chien, WI **25 pts** #Landboat
- Giant Muskie: Prairie du Chien, WI **20 pts** #SupperClub
- Big Ol' Beer: Potosi, WI **20 pts** #PotosiBeer

- Funicular! Dubuque, IA **35 pts + 25 pts to ride up and down** #FenelonPlace

- Council Hill Station: Scales Mound, IL **30 pts** #CouncilHill
- Calvert Road Tunnel: Scales Mound, IL **30 pts** #CulvertRoad
- Site of Millville: Apple River, IL **20 pts** #MillvilleIL
- Apple River Fort: Elizabeth, IL **20 pts** #AppleRiverFort
- Old Blacksmith Shop: Galena, IL **30 pts** #FixYourWagonWheel
- Blanding Landing: Hanover, IL **25 pts** #GreatRiver
- Former Munitions Depot & Range (*Do Not Trespass*): Savanna, IL **25 pts** #SavannaDepot
- Raven's Grin Inn: Mount Carroll, IL **20 pts** #RavensGrinInn
- Oil Valley School Road Railroad Bridge: Mount Carroll, IL **40 pts** #GoodBridge
- Man on a Penny Farthing: Port Byron, IL **20 pts** #WillBRolling
- One of Illinois' last Maid-Rites: Milan, IL **20 pts** #LooseMeatSandwich

Out-Of-The-Way, Ill-Advised, Checkpoint
Site of the Waddams Family Cabin: Lena, IL **75 pts** #MysteriousAndKooky

Lemons Rally Find-It
On a repurposed college campus, you will find a zeppelin. *Without trespassing* (people live there now), get a photo of it from the street. Post the college's name. **75 pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)
Halloween approaches! Better give your car a Halloween costume. Get more points for using stuff you find on the side of the road. **50-100 pts** #HalloweenMeetsGasoline

Nightly Meetup: Rock Island Brewing Company (RIBCO), 1815 2nd Ave, Rock Island IL
Motel Option: DoubleTree by Hilton Davenport, 111 Second Street, Davenport IA

LEMONS RALLY
by unconventional activities llc

DAY 3 (Sunday 11 Oct): Sending You 90 Minutes Out of the Way To a Bridge On a Gravel Road Is Pretty Much the Entire Purpose of the Lemons Rally

(Rock Island, IL > Joliet, IL. Driving Time appx. 7.0 / 305 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Drive on a Wooden Bridge: Near Orion, IL **50 pts** #WoodenBridge
- Lady Liberty: London Mills, IL **25 pts** #StatueOfLiberty
- Opera House: Ellisville, IL **25 pts** #EllisvilleIL
- Small Tree/Large Shrub, west side of 7 Hills Road within sight of a big brown shed (Yes, really): Near Avon, IL **25 pts** #SevenHillsRoad
- Post Office in an Old Bank: Ipava, IL **25 pts** #IpavaIL
- Caboose (Every Lemons Rally needs a Caboose): Lewistown, IL **25 pts** #BurlingtonNorthern
- Sentinel Oak: Peoria, IL **20 pts** #GiantOakPark
- Drive the length of Grandview Drive: Peoria, IL **20 pts** #GrandviewIL
- Disused Illinois River Lock: Henry, IL **20 pts** #LockedOut
- Former A&W Drive-In: Oglesby, IL **20 pts** #PapaBurger
- Railroad Lift Bridge: Ottawa, IL **20 pts** #IllinoisRiver
- Radium Girl: Ottawa, IL **20 pts** #RadiumGirls
- Volvo Island: Ottawa, IL **20 pts** #VolvoIsland
- Rail Depot: Seneca, IL **20 pts** #SenecaIL
- Gemini Giant: Wilmington, IL **15 pts** #Route66

Out-Of-The-Way, Ill-Advised, *FIND IT* Checkpoint

You're looking for a small bridge over one branch of Big Indian Creek near Shabbona, built in 1956 (according to the plaque on it…the internet may suggest other things). Name the road in your post. **100 pts** #BridgeInNowhere

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)

The 25-point section of today's checkpoints are the Spoon River Scenic Drive, an area made famous by Edgar Lee Masters' poetry collection *The Spoon River Anthology*. The Anthology describes local characters in poems that are full of social commentary and sarcasm. Write a poem in this style about the Rallymaster. **50-100pts** #LemonsSpoonRiver

Finish! *5 pm @ Joliet Iron Works Historical Site, 31 Columbia St, Joliet IL*
(Must Be Present To Win)
#GodForsakenRallyIsOver

#LemonsRally: 2026 Land of Lincolns #LandOfLincolns

LEMONS RALLY
by unconventional activities llc

This space allocated to draft your Spoon River Anthology poem about Rallymaster Jeff.

"The Man"

Jeff is the Rally Master
And he is the Man

the Man is always Fair
And good bribes always get points

the Man has his camera all the time
And still he needs your pictures and videos, please email them

the Man used to be hairy
And now he has a Cowboy Hat that matches his fancy shirt

the Man makes sure we are safe

And he loves us all

the man loves old hooptie's
And he drives a Rental Car

the man melts up with us every day
And he doesn't give us a parking lot

HOW TO POST CHECKPOINTS & CHALLENGES

LEMONS RALLY®
roadtrips for hoopties

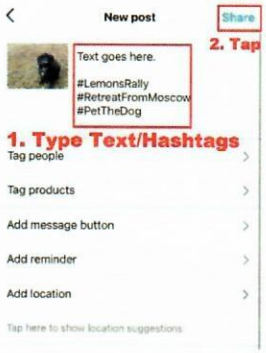
To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. The checkpoints should be laid out so your car can be in frame most of the time, so take pics of your car!

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

1. Take a photo or a short video with your smartphone of the car at the checkpoint. Open the Instagram app and tap the "+" button at the top of the page. Tap "Post" for type if/when prompted.

2. Select the photo (or photos, plural, for multiple-photo posts) or video of the checkpoint, then click "Next." You can add filters and crop.

3. Add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."



WHAT'S A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!
(2) #[CheckpointName] – Every checkpoint in the rally
(3) #[RallyName] – Will be at the top of each page of the

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