LEMONS RALLY
by unconventional activities llc

- **Safety First**
- **Read the whole Route Book right now—it's short!**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in the car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgment—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the Rally Master to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos.***
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other navigational aids you want.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly end point if you can; hole up anyplace else if you can't.**

RALLY SCORING

General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -25 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +50 for 1990s +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-500 for hooptieness of marque & model
  - +0-500 for hooptieness of this particular example
  - +0-500 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douche nozzle
- +0-100 for junkyard parts gained enroute
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges enroute
- +0-150 for creative roadside repairs
- +150 for a Lemons Rally themed tattoo. One tattoo per team, per event. Ask Rally Master Jeff for more info.

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN.

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DAY 1 (Wednesday, August 12): Bombs, Bridges, and a Birthday

(Petaluma CA > Redding CA, appx. 10 hours/ 346 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Wolf House: Glen Ellen, CA **15 pts** #CalloftheWild
- Petrified Forest: Calistoga, CA **20 pts** #Petrified
- First Adobe Home: Kelseyville, CA **25 pts** #AdobeHome
- Lumberjack: Willits, CA **30 pts** #MufflerMan
- Area 101: Laytonville, CA **35 pts** #Area101
- Alderpoint Bridge: Alderpoint CA **35 pts** #Alderpoint
- Mad River Forest Station: Mad River, CA **40 pts** #USForestSerivce
- Japanese Bombing Site: Hayfork, CA **50 pts** #WWII
- Tower House Historical District: French Gulf, CA **40 pts** #TowerHouse
- Sun Dial Glass Bridge: Redding, CA **35 pts** #SunDialBridge

Out-Of-The-Way, Ill-Advised, Checkpoint
The Historic Laytonville-Dos Rios Whipple Bridge near Laytonville CA will add a lot of time to your already long route, but hey you'll get points. **100pts** #OutOfTheWayBridge

Lemons Rally Find-It
In Lake County, California there is a Pratt through-truss bridge with a vertical clearance of 0 feet. Find it and behold the ground-level bridge. **100pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)
Celebrate the 10th anniversary of the Lemons Rally by creating your own "Happy Birthday" tune for the Rally. Extra points for being extra. **50pts** #10YearsofRally

Nightly Meetup: Taste and See Creamery 1419 Market St, Redding, CA 96003 **OR** Squire Room 1336 Tehama St, Redding, CA
Motel Option: Thunderbird Lodge, 1350 Pine St., Redding CA

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DAY 2 (Thursday August 13): The Rally Formerly Known As Car Weak

(Redding CA > Sparks NV: appx 11 hours 478 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Rush Creek Vista: Lewiston, CA **25 pts** #RushCreekVista
- Bucket Line Dredges: Trinity Center, CA **30 pts** #LineDredge
- East Fork Scott River Bridge: Callahan, CA **40 pts** #ScottRiver
- Airmail Navigation Arrow: Montague/Gazelle, CA **45 pts** #AirMail
- Statue of Abner Weed: Weed, Ca **50 pts** #WeedCA
- Yreka Trail - A Big Meadow: Tennant, CA **50 pts** #BigMeadow
- Baldwin Hotel and Museum: Klamath, OR **60 pts** #KlamathFalls
- Tule Segregation Center Marker: Tulelake, CA **40 pts** #History
- Paul Bunyan Statue: Susanville, CA **35 pts** #Susanville
- Milford CA: Milford, CA **30 pts** #MilfordCA
- Reno Arch: Reno NV **25 pts** #RenoArch

Out-Of-The-Way, Ill-Advised, Checkpoint
Surprise! It is another bridge, there really isn't a lot out here other than bridges, so now go to Swede Bridge! It's abandoned somewhere in Trinity County, CA. **100pts.** #SoFarSoFar

Lemons Rally Find-It
Find the Wells Fargo Bank that was erected by A.H. Denny in 1880. **60pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)
Wow, Rally Master Jeff really had to add a lot of bridges to this event to take the cool roads we have gone on. I think I might be a Bridge Engineer now. Design and stress test your own bridge between the front and back seat of your car. Scoring will be based on the complexity of the bridge and the amount of weight it can hold. **0-100pts** #LemonsFeats

Nightly Meetup: The Elbow Room 2002 Victorian Ave, Sparks, NV 89431
Motel Option: Victorian Inn *1555 Victorian Ave., Sparks NV*

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DAY 3 (Friday August 14): A Cabin, A Camp, A Castle, A Capital

(Reno NV > Gilroy CA, appx 10 hours/396miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Nevada State Railroad Museum: Sparks, NV **25 pts** #NSRRM
- Magic Carpet Mini Golf: South Lake Tahoe, CA **25 pts** #PutPut
- C130 Memorial: Coleville, CA **30 pts** #AirCrashMemorial
- Mountain Warfare Training Center (Marker Only): Coleville, CA **40 pts** #MarinesinMountains
- Mark Twain's Cabin: Sonora, CA **50 pts** #BigSandy
- Chinese Camp Store and Tavern: Chinese Camp, CA **50 pts** #ChineseinCA
- Knights Ferry Covered Bridge: Knights Ferry, CA **40 pts** #CoveredBridge
- Castle Air Museum: Atwater CA **25 pts** #AirPower
- San Luis Camp Adobe: Los Banos, CA **25 pts** #LosBanos
- Garlic Capital of the World Mural: Gilroy, CA **25 pts** #GilroyCA

Out-Of-The-Way, Ill-Advised, Checkpoint
Celebrate Historic La Grange, CA and see the bridge that was so tempting to add as the out-of-the-way checkpoint! **100pts** #LaGrange

Lemons Rally Find-It
Tokheim 39 Pump invented by James Tokheim in Iowa in 1901, this historic pump is kind of-ish along the route for Day 3. **60 pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)
Rallygoers raised in California in the late '80s and early '90s went through classes that taught us about the history of California. Now that you've seen an adobe building, build your own! The bigger the more points (within reason). #LemonsFeats

Nightly Meetup: Alehouse & Bistro, 707 1st St, Gilroy, CA 95020
Motel Option: *Budget Motel, 8897 Monterey Rd Gilroy, CA*

DAY 4 (Saturday August 15): End of a Rally, Start of a Car Show.

(Gilroy CA > Seaside 50m)

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)

It is an early-morning end to the Lemons Rally. Meet us at 8:00 am in Laguna Grande Park to park your heaps. We'll have Lemons Rally awards once we've gotten everyone on the property. Stick around; the Concours d'Lemons judges will pick a Lemons Rally winner for the Concours show.

While you're hanging out, cross the street carefully and get a Rally Team selfie with Judge Shellie from the 24 Hours of Lemons. **No Points, Just Soak in the Atmosphere.** #LemonsFeats

Finish! *8:00am Laguna Grande Park, Seaside, CA/Seaside City Hall Seaside, Ca*
(Must Be Present to Win)

#GodForsakenRallyIsOver

HOW TO POST CHECKPOINTS & CHALLENGES

LEMONS RALLY®
roadtrips for hoopties

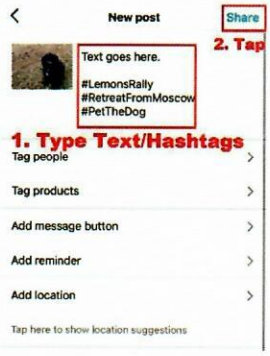
To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. The checkpoints should be laid out so your car can be in frame most of the time, so take pics of your car!

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

1. Take a photo or a short video with your smartphone of the car at the checkpoint. Open the Instagram app and tap the "+" button at the top of the page. Tap "Post" for type if/when prompted.

2. Select the photo (or photos, plural, for multiple-photo posts) or video of the checkpoint, then click "Next." You can add filters and crop.

3. Add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."



WHAT'S A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!
(2) #[CheckpointName] – Every checkpoint in the rally

LEMONS RALLY®
roadtrips for hoopties

Sketch your car (on fire or leaking oil) at the Pebble Beach Concours.