LEMONS RALLY
by unconventional activities llc

#SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in the car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgment—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos.***
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other navigational aids you want.
- A CB radio and/or the Zello Walkie-Talkie app.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly end point if you can; hole up anyplace else if you can't.**

RALLY SCORING

General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -25 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +50 for 1990s +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-500 for hooptieness of marque & model
  - +0-500 for hooptieness of this particular example
  - +0-500 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs
- +150 for a Lemons Rally themed tattoo. One tattoo per team, per event. Ask Rally Master Jeff for more info.

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN.

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DAY 1 (Friday, Dec 5): Nothing, Nothing, McConaughey, Nothing

(San Marcos TX > Laredo TX, appx. 7 hours/ 397 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Old Tunnel State Park, Fredericksburg TX **25 pts** #OldTunnel
- Lion's Dam Park, Center-Point TX **25 pts** #DamOfLion
- Duderstadt Sign Nailed to Tree, Harper TX **25 pts** #WeLoveHarper
- Riding River Ranch, Leaky TX **30 pts** #ARanchYouRide
- Leakey Mural, Leakey TX **30 pts** #DoesntLeak
- Charles Lindbergh Marker, Camp Wood TX **30 pts** #ISaidWood
- Giant Matthew McConaughey, Uvadle TX **50 pts** #BigMatt
- Spinach Capital of the World, Crystal City TX **40 pts** #PopeyeWasHere
- Camino Real Markers, Catarina TX **50 pts** #KingMakers
- City Hall and Market House, Laredo TX **25 pts** #OldMarket

Out-Of-The-Way, Ill-Advised, Why-Are-You-Going-The-Wrong-Way Checkpoint
This Ill-Advised checkpoint was the set of some movie that John Wayne made about the Alamo. Don't really care about John Wayne, but it is a cool movie set. **100 pts** #NottheRealAlamo

Lemons Rally Find-It
Find a rooftop dragon in one of the cities on the route book. Piece o' cake. **60 pts**
#LemonsRallyFindIt

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)
Now that you've seen the giant Matthew McConaughey sign, make a sign in that style for one of your team members. The bigger the sign, the more dumb points you get. **50-150 pts**
#IAmAGiantSign

Nightly Meetup: Mr. Crabby Cajun Seafood 5300 San Dario Ave Laredo TX
Motel Option: Rialto Hotel, 1219 Matamoros St Laredo, TX

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DAY 2 (Saturday Dec 6): You Might See the Gulf Today

(Laredo TX > Corpus Christi TX: appx 8 hours/350 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Jesus Trevino Monument, San Ygnacio TX **25 pts** #JesusTrevino
- Merten's Frontier Store, Zapata TX **25 pts** #Mertens
- The Plaza Historical Marker, Roma TX **25 pts** #ThePlaza
- Brooks County Court House, Falfurrias TX **35 pts** #BrooksCourt
- Jet on a Pole, Kingsville TX **60 pts** #Kingsville TX
- McGill Bros Building, Alice TX **60 pts** #BrothersMcGill
- Old St. Anthony's Church Robstown TX **40 pts** #OldAnthony
- Mirador de la Flor, Corpus Christi TX **10 pts** #SelenaShrine
- Corpus Christi Harbor Bridge, Corpus Christi TX **10 pts** #WeLoveBridges
- USS Lexington, Corpus Christi Texas **10 pts** #AlsoForGiants

The Worst Idea for a Checkpoint in History But Some Of You Will Go Anyway:
I will apologize in advance for this checkpoint. But hey, I'm not that nice of a guy and the Lemons Rally should be a little hellish. Drive out to Edwin King Park on South Padre Island for **100 pts.**

Want even more points? Drive onto the beach where the park service warns that, "Yes, it is legal, but it is a bad idea." Also tows from the beach cost "thousands of dollars." **100 pts** #RallyMasterJeffHatesUs

Lemons Rally Find-It
Find a non-seaworthy ship that sells oysters. **75 pts** #LemonsRallyFindIt

Lemons Patented Feats of Stupidity (Patent Pending)
Build a big-ass sand castle! If you build a big-ass sand castle not on a beach, there will be bonus points. **50-100pts** #RallyCastle

Nightly Meetup: Anchor Bar and Grill 15202 Windward Dr, Corpus Christi, TX 78418
Motel Option: Wyndham North Padre Island 15202 Windward Dr, Corpus Christi, TX 78418

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DRAG RACE LIBRARY

DAY 3 (Sun Dec 6): ...Somehow Less Than Day 1 Out Here

(Corpus Christi TX > San Marcos TX, appx 7.5 hours/430 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Reef Road Marker, Portland TX **25 pts** #ReefRoadMarker
- Squirrel! Sinton TX **25 pts** #Squirrel
- LBJ Teacher Statue, Cotull TX **30 pts** #Rattlesnake
- World's Largest Peanut, Pearsall TX **40 pts** #BigNut
- Ruins of St Dominic's Church, Hondo TX **50 pts** #StDominic
- Giant Deer Skull, Bandera RX **50 pts** #GiantSkull
- River Oak Court, Medina TX **40 pts** #RiverOakCourt
- Ingram Dam, Ingram TX **30 pts** #BrutalistWaterSlide
- Cartoon Saloon, Comfort TX **25 pts** #CartoonSaloon
- Elvis Tubed Here!, Canyon Lake TX **25 pts** #Elvisgoestubing

Lemons Rally Find-It
Find a rusty Renault 4CV (as though there is any other kind) on a pole. **60 pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Stupidity™ (Patent Pending)
Renault on a pole…jet on a pole...dragon on a pole. Picking up on a theme here? Mount something on a pole safely in or (ideally) *on* your car. This is Texas, so bigger is at least worth more points.
50-100 pts #LemonsPoleSitter

Finish! *6:00pm Harris Hill Raceway, 2840 Harris Hill Rd, San Marcos, TX 78666*

(Must Be Present To Win)

#GodForsakenRallyIsOver

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Plan your Lemons sand castle, pole position sculpture, or McConaughey plaque here.

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HOW TO POST CHECKPOINTS & CHALLENGES

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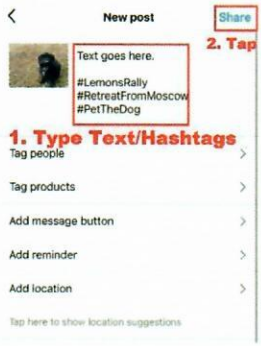
To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. The checkpoints should be laid out so your car can be in frame most of the time, so take pics of your car!

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

1. Take a photo or a short video with your smartphone of the car at the checkpoint. Open the Instagram app and tap the "+" button at the top of the page. Tap "Post" for type if/when prompted.

2. Select the photo (or photos, plural, for multiple-photo posts) or video of the checkpoint, then click "Next." You can add filters and crop.

3. Add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."



WHAT'S A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!
(2) #[CheckpointName] – Every checkpoint in the rally b
(3) #[RallyName] – Will be at the top of each page of the

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This page intended for bad intentions done well or good intentions done badly.