#LEMONSRALLY: Hell On Wheels 2024 #HellOnWheels

LEMONS RALLY®
roadtrips for hoopties

SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgment—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos.***
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other nav aids you want.
- A CB radio and/or the Zello Walkie-Talkie app.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly end point if you can; hole up anyplace else if you can't.**

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RALLY SCORING

General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -20 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-200 for hooptieness of marque & model
  - +0-200 for hooptieness of this particular example
  - +0-200 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN.

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DAY 1 (Friday, 9 August): Oh, It Isn't *That* Hot.

9:30 depart

(Rohnert Park > Rohnert Park 6.5-8.5, 275-350 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- ✓ 1 • School House from Hitchcock's *The Birds*, Bodega CA **25 pts** #TheBirds 17110 Bodega Ln
- ✓ 2 • Bodega Bay Historic Marker, Bodega Bay CA **30 pts** #BodegaBay
- ✓ 3 • Fort Ross, Fort Ross CA **25 pts** #FortRoss 11:20 17571 11:45 Fort Ross Lunch 17574
- ✓ 4 • Siberian Totem Poles, Gualala CA **25 pts** #SiberiansInCA
- ✓ 5 • Point Arena Lighthouse, Point Arena CA **30 pts** #PointArena
- ✓ 6 • Navarro River Bridge, New Albion CA **25 pts** #NavarroBridge gas 15 35 5 express
- ✓ 7 • Union Lumber Company Landing Strip, Fort Bragg CA **30 pts** #RunwayPark 17.68 145 Simpson
- ✓ 8 • Skunk Train Depot, Ft. Bragg CA **25 pts** #SkunkTrain
- ✓ 9 • Cowboy Willy, Willits CA **25 pts** #MufflerMan 39.412049 -123.808234
- ✓ 10 • Geysers Road Historic Bridge, Cloverdale CA **35 pts** #GeysersBridge
- 11 • Alexander Valley Lookout, Geyserville CA **35 pts** #AlexanderValley

Lemons Rally Patented Feats of Stupidity (Patent Pending)
The Lemons Rally has gone to dozens of Muffler Man at this point. Channel your inner roadside attraction and do your best impression of a Muffler Man. **50 pts but we might throw bonus points if you really commit to it.** #YouAreTheMufflerMan

✓ **Lemons Rally Find It**
Find the sign indicating an elevation of 26 feet. It's not directly on the route but only about a 20-minute detour. **40 pts** #LemonsRallyFindIt Duncans Mills

Nightly Meetup: In N Out, 5145 Redwood DR, Rohnert Park CA (& Hotel Parking lot)
Motor Option: Oxford Suites Sonoma County, 67 Golf Course DR, Rohnert Park CA

- Exhaust Manifold
- Brake Fluid
- Horn leak

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DAY 2 (Saturday 10 August): OK, It's Pretty Hot.

(Rohnert Park > Rohnert Park, appx 249 miles/7 hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Peanuts Statues, Santa Rosa CA **30 pts** #Peanuts
- Petrified Forest Marker, Calistoga CA **30 pts** #OldWood
- Calistoga Depot, Calistoga CA **30 pts** #CalistogaDepot
- Winery Founded in 1890, Saint Helena CA **30 pts** #NicheliniWinery
- Lake Berryessa Glory Hole, Sonoma CA **30 pts** #CaliforniaGloryHole
- 16 Foot Microscope, Vacaville CA **30 pts** #MaximumEmbiggening

Optional Mid-Day Meet Up: Haggin Museum, 1201 N Pershing Ave., Stockton CA, *Be there by 1:00 pm* to get a tour by Jay's friend Dick McClure! It'll be fun.

- The Hump, Suisun City CA **35 pts** #HumpDay
- "West Wind" Marker, Suisun City CA **35 pts** #SuisunCity

Lemons Rally Patented Feats of Stupidity (Patent Pending)
According to the Internet, today is National Garage Sale Day. Using no more than $5, find a garage sale and acquire something to spruce up your Lemons Rally ride. Yes, we will award more points depending on how awesome your item(s) are and how you apply said item(s). **50-100 pts** #LemonsGarageSale

Lemons Rally Find It
There are 3 Ferries operating in the Sacramento River Delta. Find them and put your car on them. **50 pts each** #LemonsRallyFindIt

Nightly Meetup: Scandia Family Fun Center, 5301 Redwood Dr, Rohnert Park
Motel Option: Oxford Suites Sonoma County, 67 Golf Course DR, Rohnert Park CA

- gloves
- exhaust
- horn
- call Ted

6x30=180
2x35=70
100

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DAY 3 (Sunday 11 Aug): A Bridge, A Castle, and Jay's Gulch

(Rohnert Park > Santa Cruz CA 250m 7h)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- 1 • Lodge at Marconi, Marshall CA **25 pts** #RadioWaves
- 2 • Golden Gate Bridge, San Francisco CA **40 pts** #GoldenGateBridge
- 3 • Sam's Castle, Pacifica CA **25 pts** #CastleWithAView
- 4 • Miramar Beach Restaurant, Half Moon Bay CA **30 pts** #RestaurantWithAView
- 5 • Apple Jack's, La Honda CA **35 pts** #AppleJack
- 6 • The Bank, Saratoga CA **35 pts** #BankBar

- 7 • Santa Cruz Mystery Spot, Santa Cruz CA **30 pts** #MysterySpot 13:55 18401
- 8 • Santa Cruz Boardwalk, Santa Cruz CA **30 pts** #Boardwalk
- 9 • Ride the Giant Dipper Roller Coaster, Santa Cruz CA **50 pts** #GiantDipper

Lemons Rally Find It

Along the route is the oldest surviving house in its town–built in 1859–and the 124-year-old concrete bridge nearby. **30 pts each** #LemonsRallyFindIt

Bonus Checkpoint:

12:15
18343

Camp Jones Gulch is a place that holds personal history for Lemons' Chief Perp Jay Lamm. Give it a visit for old times' sakes. **40 pts** #ChiefPerpRemembers

Finish! (Must Be Present To Win) 7:00pm

Santa Cruz Harbor: 135 5th Ave, Santa Cruz, CA 95062 (northside)
You will have to pay at the meter.

#GodForsakenRallyIsOver

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Scribble some notes here or something.

HOW TO POST CHECKPOINTS & CHALLENGES

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To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. The checkpoints should be laid out so your car can be in frame most of the time, so take pics of your car!

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

1. Take a photo or a short video with your smartphone of the car at the checkpoint. Open the Instagram app and tap the "+" button at the top of the page. Tap "Post" for type if/when prompted.

2. Select the photo (or photos, plural, for multiple-photo posts) or video of the checkpoint, then click "Next." You can add filters and crop.

3. Add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."

WHAT'S A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!
(2) #[CheckpointName] – Every checkpoint in the rally b
(3) #[RallyName] – Will be at the top of each page of the

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