#LEMONSRALLY: Rocky Mountain Breakdown 2023 (#RockyMountainBreakdown)

LEMONS RALLY®
roadtrips for hoopties

SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgement—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos.***
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other nav aids you want.
- A CB radio and/or the Zello Walkie-Talkie app.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly end point if you can; hole up anyplace else if you can't.**

RALLY SCORING

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General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -20 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +50 for 1990s; +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-200 for hooptieness of marque & model
  - +0-200 for hooptieness of this particular example
  - +0-200 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN.

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DAY 1 (Fri 4 May): Clever Name

(Casper WY > Idaho Falls ID, appx 450 miles/9.0 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- America: The Theatre, Casper WY **15 pts** #AmericanTheatre
- Former Red Barn Restaurant Location, Casper WY **15 pts** #WhenTheHungriesHit
- Bugs & Daffy, Casper WY **15 pts** #LooneyTunesWyoming
- Alcova Dam, Alcova WY **35 pts** #AlcovaDam
- Pathfinder Dam, Alcova WY **35 pts** #PathfinderDam
- The Ice Slough, Jeffrey City WY **20 pts** #IceSlough
- Miner's Delight Ghost Town, Lander WY **30 pts** #MinersDelight
- Atlantic City Iron Pit Mine (Reminder: Do Not Trespass), Lander WY **20 pts** #TheOtherAtlanticCityPit
- Parting of the Ways, Lander WY **25 pts** #PartingOfTheWays
- Oregon Trail Wagon Ruts, Sand Springs WY **30 pts** #OregonTrail
- Museum of the Mountain Man, Pinedale WY **20 pts** #MountainMan
- Trappers' Point, Cora WY **20 pts** #TrappersPoint
- Antler Arches, Jackson WY **40 pts** #JacksonAntlers
- Muffler Man Party, Idaho Falls ID **15 pts** #MufflerMan
- Bonneville Hotel, Idaho Falls ID **15 pts** #BonnevilleHotel

Lemons Patented Feats of Dumbness

May the Fourth Be With You! Since Disney has supplied no shortage of spin-off Star Wars titles, pitch your own Star Wars title based with your team and vehicle at the center of it. **50-75 pts** #LemonsStarWars

Lemons Rally Find It

Find an iconic landmark from the Oregon Trail—both the video game & the real-life route west. **60 pts** #LemonsRallyFindIt

Nightly Meetup: Idaho Brewing Company, 775 S Capital Ave, Idaho Falls ID
Motel Option: Holiday Inn Express, 2270 Channing Way, Idaho Falls ID

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DAY 2 (Fri 5 May): Choose Your Own (Mis)Adventure

(Idaho Falls > Missoula, appx 450 miles/8.5 hrs)

4946 Montessori school 4707 Stockade Way, Ammon ID

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

Find it: Dome Teahouse 29th E. Idaho Falls

- The remnants of the Teton Dam, Newdale ID **30 pts** #TetonDam
- Romance Theatre, Rexburg ID **20 pts** #RomanceRexburg

From here, choose one of three paths.
Please observe and mind any road closures!
Note that The Empty is…empty. Don't expect ANY services on this route.

1. The Good

- Lone Pine Cafe, Leadore ID **25 pts** #LonePineCafe
- Old Stagecoach, Leadore ID **25 pts** #Stagecoach
- Lemhi Mercantile, Lemhi ID **25 pts** #Lemhi
- Sacajawea Monument, Tendoy ID **25 pts** #SacajaweaMonument

160 miles
2.5 hrs Drive

100

2. The Bad

- Howe Park, Howe ID **35 pts** #HowePark
- Just a Nuclear Reactor, Arco ID **35 pts** #BreederReactor1
- The Devil Boat, Arco ID **35 pts** #USSHawkbill
- Mount Borah Marker, Mackay ID **35 pts** #MountBorah

225 miles
4 hrs

140

3. The Empty

- Howe Park, Howe ID **35 pts** #HowePark ← Clyde, ID
- Barney Hot Springs, Custer County ID **45 pts** #BarneyHotSprings
- Summit Creek Marker, Custer County ID **45 pts** #SummitCreekID
- Summit Reservoir, Custer County ID **45 pts** #SummitReservoir
- Big Gulch Road, Custer County ID **45 pts** #BigGulchRd

200 miles
5 hrs driving

225

T.C.O. Rd 099

Custer Rd

(Day 2 Continues)

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Salmon River Cave Man
Hwy 93 20 miles S of Salmon

Altogether Now!

- Dugout Dick Hermit Settlement, Salmon ID **30 pts** #IdahoHermits
- The Owl Club, Salmon ID **20 pts** #OwlClubSalmon
- Visit Ross' Hole, Sula MT **25 pts** #RossHole
- Florence Hotel, Missoula MT **25 pts** #FlorenceHotel

Lemons Patented Feats of Dumbness

¡Cinco de Mayo! We don't need to tell you that today commemorates the 161st anniversary of the Mexicans defeating the French at the Battle of Puebla, right? Give the interior of your car worthy of Pueblo de Zaragoza. **60 pts** #LemonsFiesta

Lemons Rally Find It

Find the home office of a company that has built domes all over the world AND find one of their domes in the wild. **45 pts for one, 100 pts for both** #LemonsRallyFindIt

Nightly Meetup: Top Hat, 134 W Front St., Missoula MT
Motel Option: Holiday Inn Missoula Downtown, 200 South Pattee, Missoula MT

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DAY 3 (Sat 6 May): A Butte-Load of Scenery

(Missoula MT > Bozeman MT, appx 345 miles/7 hrs)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Miners Union Hall, Granite Ghost Town MT **35 pts** #GraniteGhostTown
- World's Tallest Freestanding Masonry, Anaconda MT **35 pts** #TheBigStack
- Butte, Anaconda, & Pacific RR Headquarters, Anaconda MT **30 pts** #MontanaRR

Mid-Day Meetup! Some Lemons Rally regulars run a sweet vintage shop in Butte!

- Meet up at 1807 Florence Ave, Butte MT @ 12(ish) **50 pts** #gingermarkandleo

- Piccadilly Transportation Museum, Butte MT **20 pts** #PiccadillyMuseum
- The Berkeley Pit (Costs $2/person), Butte MT **25 pts** #TheBerkeleyPit
- Boulder Hot Springs Hotel, Boulder MT **25 pts** #BoulderHotSprings
- Yee Wau Brothers' House, Helena MT **20 pts** #YeeWauBrothers
- Grizzly Gulch Lime Kilns, Helena MT **20 pts** #GrizzlyGulch
- Fire Tower in the City, Helena MT **20 pts** #HelenaFireTower
- The Manlove Homestead, East Helena MT **20 pts** #ManloveHomestead
- Valley Masonic Hall, Townsend MT **25 pts** #TownsendMT
- Tolston Bridge over the Missouri, Toston MT **25 pts** #TolstonBridge
- Headwaters of the Missouri River, Three Forks MT **25 pts** #MissouriRiver
- Former A&W Root Beer, Three Forks MT **25 pts** #ThreeForksMT

Lemons Patented Feats of Dumbness

You're in Montana! Time to cover a tune from everyone's favorite resident, Hannah Montana. Create a video featuring your crappy car covering a Hannah Montana song. **50-100 pts** #HannahMontana

Lemons Rally Find It

Find The Auditor. **30 pts each** #LemonsRallyFindIt

Nightly Meetup: Sweet Peaks Ice Cream, 628 W Main St., Bozeman MT
Motel Option: Holiday Inn Bozeman West, 2305 Catron St, Bozeman MT

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BUY WATER

DAY 4 (Sun 7 May): Bridges, Space Travel, & Jackalopes

(Bozeman MT> Casper WY, appx 420 miles/7 hrs)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

430 E River St

- Sculpture Yard, Bozeman MT **20 pts** #BozemanSculptureYard 626 E Main
- Teslow Grain Elevator, Livingston MT **20 pts** #TeslowElevator 711 E Park St
- Fromberg Arch Bridge, Fromberg MT **20 pts** #FrombergBridge CR 9-111 → River St over Clarks fork Yellow Stone River
- EJZ Pony Truss Bridge, Lovell WY **20 pts** #EJZPonyTruss South of Alt 14 (main)
- Hyart Theater, Lovell WY **20 pts** #LovellWY 251 E Main St

Big Horn River – Raindon Ln 55 (old Raindon Bridge)

- Double Bridge Action, Worland WY **20 pts** #RairdenBridge Nearest city Manderson WY
- Tinelli's House of Wonder, Shoshoni WY **20 pts** #TinellisHouseOfWonder E 2 St
- The Planet Kendathu, Powder River WY **30 pts** #HellsHalfAcre S side Hwy 20/26 5.5 mi W of Powder River
- Poison Spider Road, Casper WY **30 pts** #PoisonSpiderRoad ~~101 E Mendenhall~~
- Casper Planetarium, Casper WY **20 pts** #CasperPlanetarium 904 N Poplar St

OHC Park Take US 20 W ~ 2 miles turn L on Poison Spider Rd Continue 9.5 miles

Lemons Patented Feats of Dumbness

The Jackalope was first "discovered" in Wyoming. Create your own Jackalope out of crap from the side of the road and inside of your car. Bring it to awards to share with your rally friends. **50 pts** #Jackalope

Hwy 20 In Mills, @ Loaf N. Jug Store

FINISH LINE: 7 pm @ Centennial Park at Fort Caspar Museum, 4001 Fort Caspar Rd, Casper WY

Must be present to win! Don't Be Late!

#GodforsakenRallyIsOver

Thrust

BUY WATER

HOW TO POST CHECKPOINTS & CHALLENGES

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To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. The checkpoints should be laid out so your car can be in frame most of the time, so take pics of your car!

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

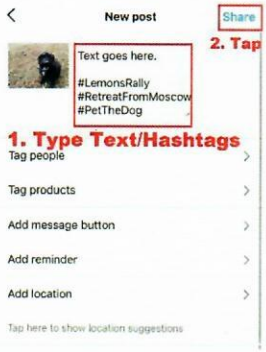
1. Take a photo or a short video with your smartphone of the car at the checkpoint. Open the Instagram app and tap the "+" button at the top of the page. Tap "Post" for type if/when prompted.



2. Select the photo (or photos, plural, for multiple-photo posts) or video of the checkpoint, then click "Next." You can add filters and crop.



3. Add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."



WHAT'S A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!
(2) #[CheckpointName] – Every checkpoint in the rally l
(3) #[Rally Name] – Will be at the top of each page of th