#LEMONSRALLY: Great River Road (#GreatRiverRoad) 2022

SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- **PLEASE SEE PAGE 3 FOR COVID NOTICES/RULES.**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgement—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos***.
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other nav aids you want.
- A CB radio and/or the Zello Walkie-Talkie app.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly end point if you can; hole up anyplace else if you can't.**

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RALLY SCORING

General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -20 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-200 for hooptieness of marque & model
  - +0-200 for hooptieness of this particular example
  - +0-200 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN.

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SOME NOTES ON RALLYING DURING COVID-19

- **Any and all symptomatic or high-risk entrants must stay home. You are responsible for owning up to, and acting on, your own health condition and risk factors.**
- Face coverings (to keep your own cootie-filled spit goobers in, not to keep the virus out) should be worn in any public area. In short: **When you get out of your crapcan, wear a mask.**
- Maintain social distancing of at least 6 feet should in any public area.
- Please respect the locals at checkpoints and along the route. Wear face coverings, maintain social distance, and don't be a douche, in general.
- Your immediate social group should be comprised of those in your vehicle.
- Keep yourself informed and updated on the various states' COVID policies.

MEETUPS & ACCOMMODATIONS

- There will be day-end meetups on this rally. However, please follow the COVID protocols that are in place at the various meetup locations and don't harass the locals.
- See above, just don't be a knob.

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DAY 1 (Tues 8 Nov): Begin Where the River Ends

(New Orleans > Vicksburg, MS; appx 405 miles/8.5 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Old Man River Statue, New Orleans LA **25 pts** #OldManRiver
- Elkinsville-Freetown, St. Charles Parish LA **25 pts** #ElkinsvilleFreetown
- Maurin's Theater, Reserve LA **25 pts** #MaurinsTheater
- Home of the first Acadian exiles, Paulina LA **25 pts** #BourgeoisHomeplace
- Great River Road Museum, Darrow LA **25 pts** #GreatRiverRoadLouisiana
- USS Kidd, Baton Rouge LA **20 pts** #USSKid
- Port Hudson Siege Site, Port Hudson LA **20 pts** #PortHudson
- Buddy Guy's Birthplace, Lettsworth LA **25 pts** #BuddyGuy
- An Exposed Loess Bluff on an old trail, Natchez MS **35 pts** #NatchezTrace
- Haunted Presbyterian Church, Lorman MS **25 pts** #LormanMS
- Windsor Ruins, Port Gibson MS **25 pts** #WindsorPortGibson

Ghost Sign Challenge
This route is full of old towns with ghost signs galore. Take **10 pts per ghost sign**, up to 5 signs **(ie 50 points).** Put them in one IG post. #LemonsGhostSigns

Very Optional, I-Would-Like-To-Start-The-Rally-HOURS-Behind Everyone Checkpoint
Fort Jackson/Start of the Great River Road, Burad-Triumph LA **200 pts** #FtJacksonLA

Lemons Rally Find It
A "licentious" 200-Year-Old bar where Mark Twain hung out **50 pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Dumbness™
Have a Mardi Gras-ish parade. Beads, shouting, not getting arrested…that kind of thing. **75 pts** #LemonsMardiGras

Nightly Meetup: Toney's Grill, 710 Highway 61 N, Vicksburg, MS
Motel Option: Holiday Inn, 115 Cypress Centre Blvd., Vicksburg, MS

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DAY 2 (Wed 9 Nov): Hunka, Hunka, Burning Oil

(Vicksburg, MS > Memphis, TN; appx 400 miles/8 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Sherman Rescues Admiral Porter, Vicksburg MS **20 pts** #BattleOfVicksburg
- Tony's Grocery, Mayersville MS **20 pts** #MayersvilleMS 101 N Halbert lane
- The Genesis of the Teddy Bear, Rolling Fork MS **20 pts** #TeddyRoosevelt 352 WALNUT ST
- Round Cotton Barn, Chatham MS **20 pts** #RoundBarn 182 Stein Rd, Glen Allen
- Riverboat Welcome Center, Greenville MS **20 pts** #GreenvilleMS 1512 US-82
- B.B. King Museum, Indianola MS **30 pts** #TheKingOftheBlues 400 2nd St
- Cold War Jet on a Pole, Greenville MS **20 pts** #T33Popsicle 166 5th Ave
- Hot Tamales and the Blues, Rosedale MS **20 pts** #AndTheyreRedHot 902 Main St
- Devil's Crossroads, Clarksdale MS **30 pts** #DownAtTheCrossroads 324 MLK BLVD
- Conway Twitty, a tank, and a tractor, Friars Point MS **25 pts** #FriarsPoint 748 2nd St
- Freedom Park, Helena AR **20 pts** #FreedomPark 700 BISCOE ST
- ~~Look Out Point, Helena AR **30 pts**~~ #PhillipsRoad Phillips Rd 217
- Bear Creek Swimming Area, Marianna AR **20 pts** #TakeADip 6821 ST HWY 44
- Jones Bar-B-Q Diner, Marianna AR **20 pts** #NoFootMassage 219 W Louisiana St
- Hughes Drive Inn, Hughes AR **20 pts** #HughesDriveIn 204 5th St
- The Pyramid, Memphis TN **20 pts** #MemphisPyramid 1 Bass Pro Dr
- Sun Studios, Memphis TN **20 pts** #SunStudios 706 Union Ave

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Lemons Rally Find It

AR 362 Holly Grove

Louisiana Purchase Survey Marker, Holly Grove AR **50 pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Dumbness™

Give us your best Elvis Impression in Memphis. Bonus points for Elvis attire, especially improvised. **75 pts** #LemonsElvis

Nightly Meetup: Dyer's Burgers, 205 Beale ST, Memphis TN

Motel Option: Hotel Napoleon, 179 Madison Ave, Memphis TN

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201 S 20th St St. Lou, Mo,

DAY 3 (Thur 10 Nov): Cutting the Route in Twain

(Memphis, TN > St. Louis,. MO; appx 400 miles/8 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Bassett POW Camp Gates, Joiner AR **20 pts** #BassettPOW 1 m. North of Bassett PO, 61
- Johnny Cash Main Street Museum, Dyess AR **30 pts** #DyessColony 110 Center Dr.
- Johnny Cash Boyhood Home, Dyess AR **30 pts** #BigRiver Co 924 @ Hwy 77
- Plum Point Landing, Dell AR **20 pts** #PlumPoint 8 2nd St
- Art Deco Bus Station, Blytheville AR **20 pts** #BlythevilleBusStation 101 N 5th St
- Capture of Tiptonville/Island #10, Tiptonville TN **20 pts** #TiptonvilleTN 299 Church St - Marlas
- Ride the Dorena-Hickman Ferry, Dorena and Hickman **40 pts** #DorenaHickmanFerry ~~Closed~~ Hwy 1354 Hickman
- ~~Battle of Belmont~~, Belmont MO **20 pts** #BattleOfBelmont Hwy 80
- Site Marked by La Salle 350 years ago, Wickliffe KY **20 pts** #LaSalleWasHere 53 Green St
- Fort Defiance State Park, Cairo IL **30 pts** #WhereTheRiversMeet US 51 @ 62
- Riverlore, Cairo IL **20 pts** #CairoIL 2723 Washington Ave - Mansion
- Welcome to Illinois, McClure IL **20 pts** #GreatRiverRoadIL Hwy 74 → 146 from West
- Liberty Bell West of the Mississippi River, Kaskaskia IL **30 pts** #Kaskaskia 302 1st St Chester IL
- Bevo Windmill, St. Louis MO **20 pts** #BevoWindmill 4749 Grayois Ave
- Gateway Arch, St. Louis MO **60 pts** #GatewayArch Tall look up

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Lemons Rally Find It 200 S. Water St. PADUCAH
Find the flooded car painted on the series of floodwall murals **50 pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Dumbness™
Assemble your own Mark Twain attire. Mustaches count. **75 pts** #SamuelCLEMONS

Nightly Meetup: Broadway Boat Bar, 1424 N Broadway, St. Louis MO
Motel Option: Drury Inn St. Louis at Union Station, 201 S 20th St, St. Louis MO

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DAY 4 (Fri 11 Nov): Bridges? Bridges.

(St. Louis, MO > Davenport, IA: appx 350 miles/7.5 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Luna Cafe, Granite City IL **25 pts** #LunaCafe 201 E Chain--
- Lincoln-Douglas Debate Statue, Alton IL **25 pts** #LincolnDouglass 100 MARKET ST
- Pere Marquette Scenic Overlook, Grafton IL **25 pts** #AlsoWhereTwoRiversMeet Grafton to Rocheo
- Karlock Cars and Pop Culture Museum, South Hannibal MO **25 pts** #KarlockCars 114 S 3RD St
- Mark Twain Statue, Hannibal MO **50 pts, 100 pts for posing In Your Mark Twain outfit** #MarkTwain 100 Mill St
- Villa Katherine, Quincy IL **25 pts** #VillaKatherine 532 GARDNER EXP
- The Landing of the Vin Fiz, Nebo IL **25 pts** #VinFiz Plainfield & Vin Fiz Rds 845 Bridge St
- Champ Clark Bridge, Louisiana MO **25 pts** #LouisianaAgain HWY 54
- Icarian Commune, Nauvoo IL **25 pts** #NauvooIcarians Parley St & Park St.
- Arsenal Bridge, Rock Island IL **25 pts** #RockIslandArsenal 410 E 2nd
- Abe Lincoln: Bridge Saver, Davenport IA **25 pts** #LincolnsBridge 410 E 2nd (in park)

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Lemons Rally Find It 79 @ Ilasco Drive
The Stupp Bros. Bridge and Iron Works built some massive bridges across the Mississippi, but today, you're going to find a little pony truss bridge in Missouri. **75 pts** #LemonsRallyFindIt

Lemons Rally Patented Feats of Dumbness™
In the grandest Tom Sawyer fashion, convince another Lemons Rally team to paint your car…or at least part of it. **100 pts** #TomSawyerLemonsHero

Nightly Meetup: Happy Joe's Ice Cream,119 N Cory Rd., Le Claire IA
Motel Option: Holiday Inn Express Le Claire: 1201 Canal Shore DR SW Le Claire IA

Comfort 902 Mississippi View Ct Le Claire

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turn off WSR

DAY 5 (Sat 12 Nov): End at the Beginning (Or Close Enough)

(Davenport, IA> St. Paul, MN; appx 365 miles/7.5 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

In order to get to the rally end at the Minnesota Transportation Museum in time, checkpoints will be minimal. Get an early start, we'll see you in the Twin Cities.

- Savanna Army Depot, Savanna IL **25 pts** #SavannaDepot 18901 B St
- Dubuque Shot Tower, Dubuque IA **35 pts** #ShotTower E Commercial St
- Pinky the Elephant, McGregor IA **25 pts** #PinkyTheElephant 100 Anti Monopoly Dr
- World's Largest Six Pack, La Crosse WI **25 pts** #LaCrosseBeer 3rd St S.
- Wabasha-Nelson Bridge, Wabasha MN **25 pts** #WabashaMN Hwy 25

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Lemons Rally Patented Feats of Dumbness™

Get your ass to the end of the rally; it's all been sufficiently dumb.

Finish Line & Awards: 3:30 pm @ Minnesota Transportation Museum,
193 Pennsylvania Ave E, St Paul MN

MUST BE PRESENT TO WIN

#GodforsakenRallyIsOver

HOW TO SCORE (IN LEMONS RALLY)

To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. Starting in 2020, you'll no longer need a mascot. The checkpoints should be laid out that your car can be in frame unless otherwise noted in the Route Book.

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

1. Take a photo or a short video with your smartphone of the car at the checkpoint.

2. . Open the Instagram app and tap the "+" button.

3. Select the photo or video you just shot, then click "Next." You can select filters at the next screen if you want to look artistic or something. Click "Next" on the filters screen.

4. After this, you can add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."

HOW TO MAKE A MULTIPLE-PHOTO POST IN INSTAGRAM

Follow steps 1, 2, and 3 above. To make a multiple photo post, once you've selected the first photo, tap the lower-right icon and then select up to 10 photos. Then follow steps 4 and 5 above.

FOR CRAP'S SAKE, WHAT IS A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!

(2) #[CheckpointName] – Every checkpoint in the rally book will have a hashtag.

(3) #[RallyName] – Will be at the top of each page of the Route Book.

(3) Optional tags like #HooptieScenes for stuff not in the Route Book or #YourCar if you want, for example, Renault Alliance groups to know you're rallying their precious vehicle.

DOESN'T THAT MAKE A LOT OF HASHTAGS?

It would, but Instagram will save oft-used hashtags for easy retrieval. So when you start typing #LemonsRally, Instagram should suggest it after you type the "L-e" by the second time. You can also make a notes file on your phone fr

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DURING THESE UNCERTAIN TIMES

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