#LEMONSRALLY: Hell on Wheels (#HellOnWheels) 2021

SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- **PLEASE SEE PAGE 3 FOR COVID NOTICES/RULES.**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgement—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos.***
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other nav aids you want.
- A CB radio and/or the Zello Walkie-Talkie app.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly end point if you can; hole**

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RALLY SCORING

General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -20 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-200 for hooptieness of marque & model
  - +0-200 for hooptieness of this particular example
  - +0-200 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN.

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SOME NOTES ON RALLYING DURING COVID-19

- **Any and all symptomatic or high-risk entrants must stay home. You are responsible for owning up to, and acting on, your own health condition and risk factors.**
- Face coverings (to keep your own cootie-filled spit goobers in, not to keep the virus out) should be worn in any public area. In short: **When you get out of your crapcan, wear a mask.**
- Maintain social distancing of at least 6 feet should in any public area.
- Please respect the locals at checkpoints and along the route. Wear face coverings, maintain social distance, and don't be a douche, in general.
- Your immediate social group should be composed of those in your vehicle.
- Keep yourself informed and updated on California, Arizona and Nevada COVID policies. The state of California has information on its website (covid19.ca.gov) and so does the California Department of Public Health (CDPH.ca.gov). Nevada also offers information that may be helpful in this regard (https://nvhealthresponse.nv.gov/).

MEETUPS & ACCOMMODATIONS

- As you will see, there are end-of-day meetups on the schedule. Please follow local COVID guidelines for these meetups.
- Because your social group during the rally should be composed of those in your vehicle, you may wish to have a CB Radio to chat with other teams along the route.
- You may also be able to assemble convoys and find other rally participants using the **Roadstr app on your smartphone**. This is optional, but it does help to find others on the road. Search for "Hell on Wheels California" in Roadstr or talk to the Rallymaster about getting it set up. You may also be able to find it using the QR Code below:

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DAY 1 (Fri 5 Nov):

(San Luis Obispo, CA > San Diego, CA appx 370 miles/7.25 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- Hitching Post 2, Buellton, CA **25 pts** #NotDrinkingMerlot
  - Re-enact a (non-law-breaking) scene from the movie *Sideways* **25 pts** #LemonsGoesSideways
- Cold Spring Tavern, Santa Barbara CA **50 pts** #ColdSpringTavern

Into the City of ~~Angels~~ Traffic!

- Petersen Automotive Museum, Los Angeles, CA **30 pts** #PetersenMuseum
- La Brea Tar Pits, Los Angeles CA **15 pts** #LaBreaTarpits
- Urban Light, Los Angeles, CA **15 pts** #UrbanLight
- Gargoyle Bordello, Venice CA **30 pts** #DrabGargoyle
- Point Fermin Park, San Pedro CA **50 pts** #SunkenCity

Stay Classy Into San Diego

- El Adobe Capistrano, San Juan Capistrano **25 pts** #SwallowsHere
- Boat House, Encinitas CA **15 pts** #BoatsAndHouses
- Scripps Turd, La JollaLa Jolla **15 pts** #QuestionableArt
- Unconditional Surrender, San Diego CA **25 pts** #UnconditionalSurrender

Lemons Rally Find It

- An old, once-ornate DeSoto dealership from the 1920s is still standing in L.A. Score a cool **60 pts** if you can find it. #LemonsRallyFindIt

Nightly Meetup: Joe's Crab Shack, 525 E Harbor Dr, San Diego, CA 92101
Motel Option: Best Western Bayside Plus Inn, 555 W

DAY 2 (Sat 6 Nov): Science, Magic, and A Little Route 66

(San Diego CA > Boulder City, NV appx 450 miles/9 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

You'd be disappointed if we skipped these.

- Huge Lemon, Lemon Grove, CA **25 pts** #BigLemon
- Unarius Academy of Science, El Cajon CA **25 pts** #GetIntoUnarius

Like mountain roads? Time for mountain roads.

- Dudley's Famous Bakery and Deli, Santa Ysabel, CA **25 pts** #DudleysBakery
- Palomar Observatory, Palomar Mountain, CA **50 pts** #PalomarObservatory
- Idyllwild Tree Monument, Idyllwild Pine-Cove, CA **25 pts** #ChainsawArt

Hey, we know this Route!

- Roy's, Amboy CA **50 pts** #RoysAmboy
- Kelso Ghost Town, City State **60 pts** #KelsoCA

Super-Stupid, Inadvisable, Hard-toFind, Out-of-the-Way Bonus Checkpoint

- Abandoned Drive-Through Route 66 Sign, Topock AZ **100 pts** #hashtags

Lemons Rally Find It - Double Dose!

- Where would the Pharaoh have taken his Pierce-Arrow for a tune up in San Diego? If you can figure that out, have **60 pts.** #LemonsRallyFind
- Once a photo lab, now a world-famous museum: Find it, have **60 pts.** #LemonsRallyFind

Nightly Meetup: Chilly Jilly's 1680 Boulder City Pkwy, Boulder City, NV 89005
Motel Option: Sand Motel of Boulder City, 809 Nevada Way, Boulder City, NV

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DAY 3 (Sun 7 Nov): The Long and Weird-Ass Road

(Boulder City > San Luis Opisbo, appx 500 miles/9.5 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

Well, we've been to Nevada. Guess we'd better be going then.

- Coffinwood, Pahrump, NV **25 pts** #Coffinwood

Where the ZZyxx are we?

- Biggest Thermometer, Baker CA **25 pts** #BakerThermometer
- CSU Desert Studies Center, ZZyxx CA **50pts** #ZZyxx
- Lake Dolores Water Park, Newberry Springs,CA **15 pts** #DesertWaterPark
- Tehachapi Loop Overlook, Tehachapi, CA **50 pts** #TehachapiLoop

At last, Civilization! Kinda.

- Last Woolworth Counter, Bakersfield CA **35 pts** #WhatsWoolWorth
- Bakersfield Arch, Bakersfield CA **25 pts** #BakersfieldArch
- Penny Bar (The Classic Checkpoint), McKittrick CA **35 pts** #PennyBar

Lemons Rally Find It

- Find the 1930s building where Orlando Jones' favorite soda was bottled. **It's only worth 60 pts** because we're uncola-fied to give you real history. #LemonsRallyFindI

Finish Line/ Awards: 7 pm @ Central Coast Brewing 1422 Monterey St., San Luis Obispo

#GodforsakenRallyIsOver

HOW TO SCORE (IN LEMONS RALLY)

To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. Starting in 2020, you'll no longer need a mascot. The checkpoints should be laid out that your car can be in frame unless otherwise noted in the Route Book.

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

1. Take a photo or a short video with your smartphone of the car at the checkpoint.

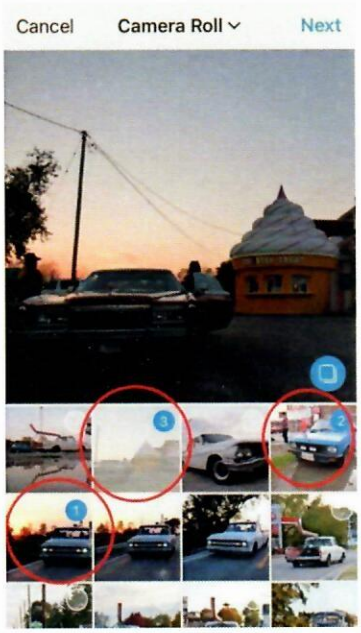
2. . Open the Instagram app and tap the "+" button.

3. Select the photo or video you just shot, then click "Next." You can select filters at the next screen if you want to look artistic or something. Click "Next" on the filters screen.

4. After this, you can add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."

HOW TO MAKE A MULTIPLE-PHOTO POST IN INSTAGRAM

Follow steps 1, 2, and 3 above. To make a multiple photo post, once you've selected the first photo, tap the lower-right icon and then select up to 10 photos. Then follow steps 4 and 5 above.



FOR CRAP'S SAKE, WHAT IS A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!

(2) #[CheckpointName] – Every checkpoint in the rally book will have a hashtag.

(3) #[RallyName] – Will be at the top of each page of the Route Book.

(3) Optional tags like #HooptieScenes for stuff not in the Route Book or #YourCar if you want, for example, Renault Alliance groups to know you're rallying their precious vehicle.

DOESN'T THAT MAKE A LOT OF HASHTAGS?

It would, but Instagram will save oft-used hashtags for easy retrieval. So when you start typing #LemonsRally, Instagram should suggest it after you type the "L-e" by the second time. You can also make a notes file on your phone fro