#LEMONSRALLY: Lemons Route 66 Rally (#LemonsRoute66) 2020

SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- **PLEASE SEE PAGE 3 FOR COVID NOTICES/RULES.**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- **If you want to stick to the original Route 66 route as much as possible, most GPS apps will not be helpful. However, several Route 66 Smartphone apps may assist in following the original route**. Again, not a necessity.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgement—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos.***
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other nav aids you want.
- A CB radio and/or the Zello Walkie-Talkie app.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly end point if you can; hole up anyplace else if you can't.**

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RALLY SCORING

General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -20 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-200 for hooptieness of marque & model
  - +0-200 for hooptieness of this particular example
  - +0-200 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN.

SOME NOTES ON RALLYING DURING COVID-19

- **Any and all symptomatic or high-risk entrants must stay home. You are responsible for owning up to, and acting on, your own health condition and risk factors.**
- Face coverings (to keep your own cootie-filled spit goobers in, not to keep the virus out) should be worn in any public area. In short: **When you get out of your crapcan, wear a mask.**
- Maintain social distancing of at least 6 feet should in any public area.
- Please respect the locals at checkpoints and along the route. Wear face coverings, maintain social distance, and don't be a douche, in general.
- Your immediate social group should be comprised of those in your vehicle.
- Keep yourself informed and updated on the COVID policies of states we visit. Here is where you can find that info:

Illinois: https://www.dph.illinois.gov/covid19
Missouri: https://health.mo.gov/living/healthcondiseases/communicable/novel-coronavirus/
Oklahoma: https://coronavirus.health.ok.gov/
Texas: https://www.dshs.texas.gov/coronavirus/default.aspx
New Mexico: https://cv.nmhealth.org/https://cv.nmhealth.org/
Arizona: https://www.azdhs.gov/preparedness/epidemiology-disease-control/infectious-disease-epidemiology/index.php#novel-coronavirus-home
California: https://covid19.ca.gov/

MEETUPS & ACCOMMODATIONS

- **There will be no official meetups, either mid-day or end-of-day, in the interest of social distancing.** We know that socializing is a huge aspect of the rally and we know it sucks, but it's the cost of doing Lemons at the moment.
- Because your social group during the rally should be comprised of those in your vehicle, you may wish to have a CB Radio or use the Zello Walkie-Talkie app to chat with other teams along the route. We will have information on the Zello app the day of registration.
- There will also be no official recommended hotels. We know many hotels and campsites are at reduced capacity, so get a room or campsite with which you can feel comfortable.

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DAY 1 (Mon 26 Oct): Flatland of Lincoln

(Chicago, IL > St. Louis, MO, appx 350 miles/9 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- 1. Begin Historic 66 Sign on Adams St., Chicago IL **50 points** #BeginRoute66
- 2. Blues Brothers ice cream stand, Joliet IL **20 pts** #JakeAndElwood
- 3. Gemini Giant, Wilmington IL **20 pts** #GeminiGiant
- 4. Street Car Diner, Gardner IL **20 pts** #GardnerDiner
- 5. Sprague's Super Service Station, Normal IL **30 pts** #SpraguesNormal
- 6. Cozy Dog Drive-In, Springfield IL **30 pts** #CozyDog
- 7. Chatham Depot, Chatham IL **20 pts** #ChathamIL
- 8. Original Brick Route 66, Auburn IL **30 pts** #Brick66
- 9. Million-Dollar Courthouse, Carlinville IL **20 pts** #CarlinvilleIL
- 10. Henry's Rabbit Ranch, Staunton IL **30 pts** #HenrysRabbitRanch

Bonus Points: Find the right place, score the points. Tag them #FindingLemons.

- Find the last remaining building—a tower—from company town in a Chicago suburb. **80 pts**
- Catsup or Ketchup? Illinois has an opinion. Find it for **50 points**.

Recommended Eating: Route 66 is full of legendary dining establishments. No points here, just iconic places to eat.

- Dell Rhea's Chicken Basket, Willowbrook IL
- Dixie Truck Stop, McLean IL
- Ariston Cafe, Litchfield IL
- Twistee Treat, Livingston IL
- Lemmons Restaurant, St. Louis MO
- Ted Drewes Frozen Custard, St. Louis MO

No Nightly Meetups or Hotel Recommendations. Find a place near St. Louis.

DAY 2 (Tues 27 Oct): Motels, Mater, and a Marquis

(St. Louis, MO > Tulsa, OK, appx 420 miles/8-9 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

11. Times Beach Roadhouse, Times Beach MO **20 pts** #MoreLikeSuperFUNsite
12. Devil's Elbow Bridge, Devils Elbow MO **30 pts** #DevilsElbow
13. Munger Moss Motel, Lebanon MO **20 pts** #MungerMossMotel
14. Sinclair Station, Everton MO **35 pts** #SinclairStation
15. Boots Court Motel, Carthage, MO **20 pts** #BootsCourt
16. Tow Mater, Galena KS **25 pts** #KansasTowMater
17. Ribbon Road section of Route 66 - Narcisa, OK **35 pts** #OriginalRoute66
18. Avon Court Motel, Afton OK **20 pts** #AvonCourt
19. Totem Pole Park, Chelsea OK **25 pts** #TotemPolePark
20. Kendall-Whittier Theater, Tulsa OK **40 pts** #YourNameInLights
21. Atomic Muffler Man, Tulsa OK **20 pts** #BuckAtoms
22. The Iconic Blue Dome, Tulsa OK **40 pts** #BlueDomeTulsa

- **Bonus Points:** Find the right place, score the points. Tag them #FindingLemons.
  - Hometowns of two famous New York Yankees teammates - One's memorialized with his childhood house, the other on a sign. Must have them both. **80 points**
  - A historical marker OR a statue commemorating the winner of Route 66's most famous race (Hint: It was not an auto race) - **50 points**

Recommended Eating: Route 66 is full of legendary dining establishments. No points here, just iconic places to eat.

- Cookin' From Scratch, Newburg MO
- Dowd's Catfish and BBQ, Lebanon MO
- Uranus Fudge Factory, Uranus MO
- Whisler's Drive-Up, Carthage MO
- Cafe on the Route, Baxter Springs KS
- Ku-Ku Burger, Miami OK
- Nowhere on Route 66, Afton OK
- Hurts Donut, Tulsa OK

No Nightly Meetups or Hotel Recommendations. Find a place in downtown Tulsa

DAY 3 (Wed 28 Oct): The Mild West

(Tulsa, OK > Amarillo, TX, appx 380 miles/7-8 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- 23. Neon Sign Replica Park on Route 66, Tulsa OK **20 pts** #Route66Neon
- 24. Rock Creek Bridge, Sapulpa OK **20 pts** #RockCreekBridge
- 25. Stroud Trading Company Building, Stroud OK **20 pts** #StroudOK
- 26. Round Barn, Arcadia OK **30 pts** #RoundBarnArcadia
- 27. World's Largest Pop Bottle, Arcadia OK **30 pts** #PopsOn66
- 28. Milk Bottle Grocery, Oklahoma City OK **20 pts** #MilkBottleGrocery
- 29. Hotel El Reno, El Reno OK **25 pts** #HotelElReno
- 30. The Grapes of Wrath Pony Bridge, Geary OK **30 pts** #TomJoadWasHere
- 31. Lucille's Station, Hydro OK **30 pts** #LucillesHydro
- 32. Stovall Theatre, Sayre OK **20 pts** #SayreOK
- 33. Windmill Garden, Erick OK **25 pts** #WindmillGarden
- 34. Conoco Station, Shamrock TX **35 pts** #ShamrockTX
- 35. Leaning Water Tower, Groom TX **20 pts** #LeaningTowerOfTexas
- 36. Slug Bug Ranch, Conway TX **50 pts** #SlugBugRanch

Bonus Points: Find the right place, score the points. Tag them #FindingLemons.

- A pottery icon's house...tiled with pottery. Find it, don't trespass. 80 points.
- Find a closed museum for a country music legend in his small hometown. 50 points

Recommended Eating: Route 66 is full of legendary dining establishments. No points here, just iconic places to eat.

- Rock Cafe, Stroud OK
- The Boundary, Luther OK
- Sid's Diner, El Reno OK
- Jiggs Smoke House, Clinton OK
- Country Dove Tea Room, Elk City OK
- Big Texan Steak Ranch & Brewery, Amarillo TX

No Nightly Meetups or Hotel Recommendations

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DAY 4 (Thu 29 Oct): The Wild West

(Amarillo, TX > Gallup, NM, appx 440 miles/7-9 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- 37. Cadillac Ranch, Amarillo TX **50 pts** #CadillacRanch
- 38. Halfway There! in Adrian, TX **15 pts** #AdrianTX
- 39. Longhorn Motel, Glenrio TX **30 pts** #GlenrioTX
- 40. Blue Swallow Motel, Tucumcari NM **15 pts** #BlueSwallowMotel
- 41. Roadrunner Motel, Tucumcari NM **15 pts** #RoadrunnerMotel
- 42. Motel Safari, Tucumcari NM **15 pts (+15 for all 3 Tucumcari motels)** #MotelSafari
- 43. Blue Hole, Santa Rosa **40 pts** #BlueHoleSantaRosa
- 44. Premiere Motel Sign, Albuquerque, NM **25 pts** #PremiereMotelABQ
- 45. KiMo Theatre. Albuquerque, NM **25 pts** #KiMoTheatre
- 46. Drive-Through Route 66 Sign, Grants, NM **40 pts** #GrantsNM
- 47. Continental Divide Marker, Continental Divide NM **20 pts** #ContinentalDivide

Bonus Points: Find the right place, score the points. Tag them #FindingLemons.

- A Classic Diner Turned Into a Police Station, **80 points.**
- Site of a Route 66 Trading Post Murder, **50 points**

Recommended Eating: Route 66 is full of legendary dining establishments. No points here, just iconic places to eat.

- Midway Cafe, Adrian TX
- Del's Restaurant, Tucumcari NM
- Dog House, Albuquerque NM
- Loyola's Family Restaurant, Albuquerque NM
- The WOW Diner, Grants NM
- 49er Lounge, 1000 E Hwy 66, Gallup, NM

No Nightly Meetups or Hotel Recommendations. Find a place near Gallup.

DAY 5 (Fri 30 Oct): Two Guns, Twin Arrows, and Lots of Ass

(Gallup, NM > Laughlin, NV, appx 440-500 miles/9-10 Hours)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- 48. Fort Courage Pancake House, Houck AZ **30 pts** #HouckAZ
- 49. World's Longest Map of Rt. 66, Holbrook AZ **15 pts** #Route66Map
- 50. "HERE IT IS", Winslow AZ **15 pts** #HereItIsWinslow
- 51. Apache Death Cave, Two Guns AZ **30 pts** #TwoGuns
- 52. Twin Arrows, Twin Arrows AZ **40 pts** #TwinArrows
- 53. Route 66 Mural, Flagstaff, AZ **20 pts** #FlagstaffRoute66
- 54. Grand Canyon Hotel, Williams AZ **20 pts** #GrandCanyonHotel
- 55. Snow Cap, Seligmann AZ **30 pts** #SnowCap
- 56. Hackberry General Story, Hackberry AZ **25 pts** #HackberryStore
- 57. 3,333 feet above sea level, Kingman AZ **25 pts** #3333Feet
- 58. Oatman Hotel, Oatman AZ **50 pts, plus 50 more pts if you get a picture of a donkey with your car (without harassing the donkeys).** #OatmanAZ
- 59. Old Trails Bridge, Topock AZ **50 pts** #OldTrailsBridge (Best views are from the CA side of the river…you can do this checkpoint on Day 6 if you'd rather)

Bonus Points: Find the right place, score the points. Tag them #FindingLemons.

- That song that mentions Winslow, Arizona...You know what to do...**50 points**.
- Spot the wrecked orange Datsun. **100 points.**

Recommended Eating: Route 66 is full of legendary dining establishments. No points here, just iconic places to eat.

- Romo's Restaurant, Holbrook AZ
- Sipp Shoppe, Winslow, AZ
- Miz Zip's, Flagstaff AZ
- Snow Cap, Seligmann AZ
- The Roadkill Cafe/OK Saloon, Seligmann AZ
- Dreyer's Yogurt & Ice Cream, 1650 S Casino Dr, Laughlin, NV

No Nightly Meetups or Hotel Recommendations. Find a place near Laughlin, Bullhead, or Needles.

DAY 6 (Sat 31 Oct): End of the (Mother) Road

(Laughlin, NV > Santa Monica, CA, appx 380 miles/7-12 Hours, depending on SoCal traffic)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

- 60. Railway Depot, Goffs CA **25 pts** #GoffsCA
- 61. Roy's Cafe, Amboy CA **35 pts** #RoysCafe
- 62. Murphy Bros. Store, Ludlow CA **30 pts** #LudlowCA
- 63. Mugwumps and the Russian House, Daggett CA **20 pts** #Mugwumps
- 64. Tom's Certified Welding & Machine Shop, Barstow CA **20 pts** #TomsWelding
- 65. Elmer's Bottle Tree Ranch, Helendale CA **35 pts** #BottleTreeRanch
- 66. Emma Jean's Restaurant, Victorville CA **25 pts** #EmmaJeans

Bonus Points: Find the right place, score the points. Tag Cadiz with #FindingLemons.

- Visit the ruins in Cadiz without pissing off the notoriously cranky locals. **80 points**
- It's Halloween! Wear costumes all day. **150 points** #LemonsOnHalloween

Recommended Eating: Route 66 is full of legendary dining establishments. No points here, just iconic places to eat.

- Roy's Cafe, Amboy CA
- Bagdad Cafe, Newberry Springs CA
- Cross-Eyed Cow Pizza, Oro Grande, CA
- Emma Jean's Cafe, Victorville CA

No Route 66 trip is complete without a visit to the "Route 66 End" sign on the Santa Monica Pier and a visit to the Will Rogers marker on the bluff above the beach. Snap a photo and tag it #EndOfTheRoad.

Get your points posted by 7:00 pm (local time) for them to count.

We'll announce winners tomorrow morning on Instagram! Thanks for making the full pull, you're all damn legends!

HOW TO SCORE (IN LEMONS RALLY)

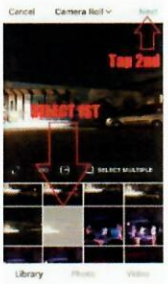
To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. Starting in 2020, you'll no longer need a mascot. The checkpoints should be laid out that your car can be in frame unless otherwise noted in the Route Book.

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

1. Take a photo or a short video with your smartphone of the car at the checkpoint.

2. . Open the Instagram app and tap the "+" button.

3. Select the photo or video you just shot, then click "Next." You can select filters at the next screen if you want to look artistic or something. Click "Next" on the filters screen.



4. After this, you can add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."

HOW TO MAKE A MULTIPLE-PHOTO POST IN INSTAGRAM

Follow steps 1, 2, and 3 above. To make a multiple photo post, once you've selected the first photo, tap the lower-right icon and then select up to 10 photos. Then follow steps 4 and 5 above.

FOR CRAP'S SAKE, WHAT IS A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!

(2) #[CheckpointName] – Every checkpoint in the rally book will have a hashtag.

(3) #[RallyName] – Will be at the top of each page of the Route Book.

(3) Optional tags like #HooptieScenes for stuff not in the Route Book or #YourCar if you want, for example, Renault Alliance groups to know you're rallying their precious vehicle.

DOESN'T THAT MAKE A LOT OF HASHTAGS?

It would, but Instagram will save oft-used hashtags for easy retrieval. So when you start typing #LemonsRally, Instagram should suggest it after you type the "L-e" by the second time. You can also make a notes file on your phone fr

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