#LEMONSRALLY: World Tour of Texas 2019 [#WorldTourOfTexas]

SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgement—*it ain't mandatory*.

CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. *Post pics of your car when you can;* ***you will score more points when you include your car in checkpoint photos.***
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other nav aids you want.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly meetup if you can; hole up anyplace else if you can't.**

RALLY SCORING

General Points

- Who Made Your Hooptie?
  - -50 for Japanese
  - -20 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-200 for hooptieness of marque & model
  - +0-200 for hooptieness of this particular example
  - +0-200 for hooptieness of driver & passenger

Some Other Deductions & Additions

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

Performance

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs

Checkpoints

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. **POST PICS OF YOUR CAR WHEN YOU CAN.**

DAY 1 (MON 11 NOV): Gritty and Smiley

(Angleton TX > San Angelo TX, appx 450 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

READ FIRST: Each day you will visit places in Texas with names that are worldly, historic, inspiring, or just strange. ***20 points each.*** Drive-by pics of Town Limit Signs are fine if there is no safe place to park. Some places have nothing else, so don't get dead. *That said, don't half-ass your photos: Find somewhere interesting—a welcome sign, an old theater, a water tower, a mural—in town. We know which places got nothin'.*

WHILE YOU ARE DOING THAT: Texas has more than 16,000 Historic Roadside Markers, each with a unique number and the State of Texas/Lone Star on top. Knock yourself out. Make a multiple-photo post *(No drive-by photos)* of the historic markers and tag them #HistoricTX so the rally scorer doesn't get carpal tunnel. **5 points each**

Official Visits:

- Van Vleck, TX #VanVleckTX
- Blessing, TX #BlessingTX
- Edna, TX #EdnaTX (post later)
- Victoria, TX #VictoriaTX
- Yorktown, TX #YorktownTX
- Smiley, TX #SmileyTX
- Nixon, TX #NixonTX
- Elmendorf, TX #ElmendorfTX
- China Grove, TX #ChinaGroveTX (upload later)
- Welfare, TX #WelfareTX
- Comfort, TX #ComfortTX
- Fredericksburg, TX #FredericksburgTX
- Grit, TX #GritTX
- Mercury, TX #MercuryTX
- Eden, TX #EdenTX

Nightly Meetup: Black Sheep Bar and Grill 441 Rio Concho Dr. San Angelo TX
Motel Option: Red Lion Hotel 441 Rio Concho Dr. S

DAY 2 (Tues 12 Nov): Whole Lotta Nothin'

(San Angelo TX > Shamrock TX, appx 560 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

20 points each from the list below. Drive-by pics of Town Limit Signs are fine if there is no safe place to park. Some places have nothing else, so don't get dead. *That said, don't half-ass your photos if there's something there: Find somewhere interesting—a welcome sign, an old theater, a water tower, a courthouse, a mural—in town.*

Texas Roadside Markers: Blah Blah Blah, see Day 1 notes. **5 points each** #HistoricTX

- Carlsbad, TX #CarlsbadTX
- Sterling City, TX #SterlingCityTX
- Tarzan, TX #TarzanTX
- Seminole, TX #SeminoleTX
- Whiteface, TX #WhitefaceTX
- Needmore, TX #NeedmoreTX
- Muleshoe, TX #MuleshoeTX
- Earth, TX #EarthTX
- Nazareth, TX #NazarethTX
- Vega, TX #VegaTX

*****OPTIONAL MEETUP: 2-3 pm @ Cadillac Ranch, Amarillo TX*****

- Masterson, TX #MastersonTX
- Dumas, TX #DumasTX
- Cactus, TX #CactusTX
- Sunray, TX #SunrayTX
- Canadian, TX #CanadianTX

Nightly Meetup: Big Verne's Steakhouse 200 E. 12th St. Shamrock TX
Motel Option: Western Hotel 104 E. 12th St. Shamroc

DAY 3 (Tue 13 Nov): That's a Big State You Have

(Shamrock TX > Tyler TX, appx 575 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

20 points each from the list below...You know the drill by now (but see the previous two days if your brain ain't workin' right). Lots of small Texas towns have very photogenic little theaters with marquees and one has an Eiffel Tower, just sayin'.

Texas Historic Roadside Markers: **5 points each**, multiple-photo post, etc. #HistoricTX

- Wellington, TX #WellingtonTX
- Vernon, TX #VernonTX
- Electra, TX #ElectraTX
- Scotland, TX #ScotlandTX
- Joy, TX #JoyTX
- Bowie, TX #BowieTX
- Muenster, TX #MuensterTX
- Honey Grove, TX #HoneyGroveTX
- Petty, TX #PettyTX
- Paris, TX #ParisTX
- Reno, TX #RenoTX
- Bogata, TX #BogataTX
- Naples, TX #NaplesTX
- Carthage, TX #CarthageTX
- New London, TX #NewLondonTX

Nightly Meetup: Rose City Drafthouse 5393 S. Broadway Ave. Tyler TX
Motel Option: Best Western Plus Southpark Inn and Suites 120 W. Rieck Rd. Tyler TX

DAY 4 (Thu 14 Nov): The End of the World (Tour of Texas)

(Tyler TX > Angleton TX, appx 475 miles)

Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.

20 points each from the list below… You know the drill by now (but see the previous three days if your brain ain't workin' right). More cool ghostly downtowns and almost-towns today. Plenty of awesome out-of-the-way Wild West-ness on this rally's final day, so don't half-ass!

Texas Historic Roadside Markers: **5 points each**, multiple-photo post, etc. #HistoricTX

- Noonday, TX #NoondayTX
- Palestine, TX #PalestineTX
- Bois d'Arc, TX #BoisDarcTX
- Athens, TX #AthensTX
- Trinidad, TX #TrinidadTX
- Corsicana, TX #CorsicanaTX
- Venus, TX #VenusTX
- Italy, TX #ItalyTX
- Penelope, TX #PenelopeTX
- Beverly Hills, TX #BeverlyHillsTX
- Troy, TX #TroyTX
- Holland, TX #HollandTX
- Waterloo, TX #WaterlooTX
- West Point, TX #WestPointTX
- La Grange, TX #LaGrangeTX

Finish Line & Awards: 5:30pm @ MSR Houston — 1 Performance Dr., Angleton TX.

Must be present to win. Thanks for touring the world via Texas!

#GodforsakenRallyIsOver

HOW TO SCORE (IN LEMONS RALLY)

To score points for rally checkpoints, you'll need a smart phone with Instagram installed and an Instagram account. You can use your existing account or start a new one. Just let us know at registration (or sooner) which one (and only one) you'll be using. Starting in 2019, you'll no longer *need* a mascot (but it's cool if you have one). The checkpoints should be laid out that your car can be in frame unless otherwise noted in the Route Book.

HOW TO POST RALLY CHECKPOINTS TO INSTAGRAM

1. Take a photo or a short video with your smartphone of the car at the checkpoint.

2. . Open the Instagram app and tap the "+" button.

3. Select the photo or video you just shot, then click "Next." You can select filters at the next screen if you want to look artistic or something. Click "Next" on the filters screen.

4. After this, you can add text. Tap the text box and type anything you want here—ideally something witty—but the text must include the hashtags #LemonsRally, the hashtag for the rally (at the top of each page of the Route Book), and the hashtag for that checkpoint in the Rally Book. You can add any other hashtags you want after that. When you're done, tap "OK" and then "Share."

HOW TO MAKE A MULTIPLE-PHOTO POST IN INSTAGRAM

Follow steps 1, 2, and 3 above. To make a multiple photo post, once you've selected the first photo, tap the lower-right icon and then select up to 10 photos. Then follow steps 4 and 5 above.

WHAT IN TARNATION IS A HASHTAG?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts. For this rally, each of your posts will have three to four hashtags:

(1) #LemonsRally – Tag every post so anyone can see your poor decisions in real time!

(2) #[CheckpointName] – Every checkpoint in the rally book will have a hashtag.

(3) #[RallyName] – Will be at the top of each page of the Route Book.

(3) Optional tags like #HooptieScenes for stuff not in the Route Book or #YourCar if you want, for example, Renault Alliance groups to know you're rallying their precious vehicle.

DOESN'T THAT MAKE A LOT OF HASHTAGS?

It would, but Instagram will save oft-used hashtags for easy retrieval. So when you start typing #LemonsRally, Instagram should suggest it after you type the "L-e" by the second time. You can also make a notes file on your phone fro