#HellOnWheels: **Hell On Wheels Monterey Rally 2019**

## SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours of food per person per day in car.
- Check the Lemons Rally Instagram feed (@LemonsRally) often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

## LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgement—*it ain't mandatory*.

## CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- ****IMPORTANT**:** Many of the checkpoints on this rally are mountain passes with little/no runoff or stopping places. **Please do not hold up traffic trying to get your photos.** A photo of your heap's dashboard with the mountain pass or summit signs will suffice in these cases.
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. ***Post pics of your car when you can—see bullet point above—we may give you extra points for taking photos that include your car!***

## WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other nav aids you want.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

## STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly meetup if you can; hole up anyplace else if you can't.**

## RALLY SCORING

*General Points*

- Who Made Your Hooptie?
  - -50 for Japanese
  - -20 for German (+50 for German diesel)
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-200 for hooptieness of marque & model
  - +0-200 for hooptieness of this particular example
  - +0-200 for hooptieness of driver & passenger

*Some Other Deductions & Additions*

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

*Performance*

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs

*Checkpoints*

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. **POST PICS OF YOUR CAR WHEN YOU CAN.**

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# Day 1 (Tues 13 August) From the Golden Gate...to the Golden Nugget Buffet!!

*(Seaside CA > Reno NV, appx 350-470 miles)*

*Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.*

- Surfers Memorial, Santa Cruz CA **10 pts** #SurfersMemorial
- Chainsaw Headstone, Pescadero CA **15 pts** #ChainsawHeadstone
- Old Jail, Half Moon Bay CA **10 pts** #HalfMoonBayJail
- Lombard Street (curvy part), San Francisco CA **20 pts** #LombardStreet
- Photograph your car from atop Coit Tower, San Francisco CA **50 pts** #CoitTower
- Vermont Street (curvy part), San Francisco CA **20 pts** #VermontStreet
- Photograph your car from atop Twin Peaks, San Francisco CA **30 pts** #TwinPeaksSF
- Walk the Lands End Labyrinth, San Francisco CA **40 pts** #LandsEndLabyrinth
- The Wave Organ, San Francisco CA **20 pts** #WaveOrgan
- Ladies of the Evening Rock, Nevada City CA **20pts** #OldestProfession
- Yuba Pass, (CA Hwy 49 west of Sattley CA) **50 pts** #YubaPass

- Public Gallows, Downieville CA **25 pts** #DownievilleGallows
- Beckwourth Pass, (CA Hwy 70 west of Reno Jct CA) **35 pts** #BeckwourthPass

**Nightly Meetup:** Shooters Saloon: 434 N Virginia St, Reno NV
**Motel Option:** Circus Circus: 500 N Sierra St, Reno, NV

300

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# DAY 2 (Weds 14 Aug): All Peaks and Valleys...and Fresno.

*(Reno, NV > Fresno, CA, appx 300-430 miles)*

*Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.*

- Mount Rose Summit (NV Hwy 431), Mt. Rose NV **25 pts** #MountRose
- Little Truckee Summit (CA Hwy 89), south of Sierraville CA **25 pts** #LittleTruckee
- Donner Summit (I-80), west of Truckee CA **25 pts** #DonnerSummit
- Donner Pass (Donner Pass Rd), Donner Lake Overlook **25 pts** #DonnerPass
- Spooner Summit (US 50), east of Glenbrook NV **25 pts** #SpoonerSummit
- Daggett Pass (NV Hwy 207), Kingsbury NV **25 pts** #DaggettPass
- Echo Summit (US 50), west of Echo Lake CA **25 pts** #EchoSummit
- Luther Pass (CA Hwy 89), west of Picketts Jct CA **25 pts** #LutherPass
- Carson Pass (CA Hwy 88), west of Hope Valley CA **25 pts** #CarsonPass
- Monitor Pass (CA Hwy 89), east of Loope CA **25 pts** #MonitorPass
- Ebbetts Pass (CA Hwy 4), Ebbetts Peak CA **25 pts** #EbbettsPass
- Sonora Pass (CA Hwy 108), west of Sonora Jct CA **25 pts** #SonoraPass

**Nightly Meetup:** The Other Bar: 6493 N Blackstone Ave, Fresno CA
**Motel Option:** Summerfield Hotel: 6309 N Blackstone Ave, Fresno, CA

225

# DAY 3 (Thurs 15 Aug): Oh God, please no more curves...I'll be good, I swear!

*(Fresno CA > San Luis Obispo CA, appx 300-460 miles)*

*Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.*

- Coffee Pot Water Tower, Kingsburg CA **10 pts** #BigCupOfJoe
- Papa Burger, Selma CA **10 pts** #PapaBurger
- Tree Stump Head of John Muir, Lemon Cove CA **20 pts** #JohnMuir
- Giant Olive, Lindsay CA **10 pts** #LargestOlive
- Big Farmer, Porterville CA **10 pts** #PortervilleFarmer
- Town Limit Sign (any of the 4), Springville CA **10 pts** #SpringvilleCA
- R Ranch in the Sequoias Sign, Johnsondale CA **10 pts** #RanchInTheSequoias
- Sherman Pass, east of Johnsondale CA **25 pts** #ShermanPass
- General Store, Kennedy Meadows CA **15 pts** #KennedyMeadows
- Giant Ice Cream Cone, Kennedy Meadows CA **15 pts** #BigCone
- Uniroyal Gal, Pearsonville CA **50 pts** #Pearsonville
- Walker Pass (CA Hwy 178), east of Canebrake CA **25 pts** #WalkerPass
- Silver City Ghost Town, Bodfish CA **15 pts** #SilverCityGhostTown

**Nightly Meetup:** 6-9 pm: San Luis Obispo Farmers Market, Higuera St. in San Luis Obispo
**Motel Option:** Lamplighter Inn & Suites: 1604 Monterey St, San Luis Obispo CA

570

# DAY 4 (Fri 16 Aug): The San Andreas Not-My-Fault

*(San Luis Obispo CA > Santa Cruz CA, appx 200-370 miles)*

*Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.*

- Drive on the beach at Ocean Dunes (Fees may apply, OHV area may be closed…It's on you to figure this stuff out), Pismo Beach, CA **25 pts** #PismoBeach
- Buy generic "Pismo Beach Lifeguard" shirt, Pismo Beach, CA **10 pts** #PismoBeach
- Pozo Saloon, Pozo CA **25 pts** #PozoSaloon
- Topaz Solar Farm, CA Hwy 58 (west of Mckittrick) CA **10 pts** #TopazSolarFarm
- Penny Bar, McKittrick CA **15 pts** #PennyBar
- Chinaman Grave (It's there, I swear it is!), McKittrick CA **25 pts** #ChinamanGrave
- Wooden Cowboy, Parkfield CA **20 pts** #ParkfieldCalifornia
- Adelaida Cemetery Gates, Adelaida CA **25 pts** #adelaidacemetery
- Kelly's Deli, Lockwood CA **15 pts** #KellysDeli
- Tank at the Gate, Fort Hunter-Liggett CA **15 pts** #HunterLiggettTank
- Los Padres Dam, Carmel Valley CA **25 pts** #LosPadresDam
- Rusty Bikes on Roof, Carmel Valley CA **10 pts** #NeedsOil
- Phil's Fish Market, Moss Landing CA **10pts** #PhilsFishMarket

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- **AT THE SANTA CRUZ BOARDWALK:**
  - Bonus 1: Wear your Pismo Beach Lifeguard T-shirt to the Santa Cruz Beach Boardwalk **150 pts** #LemonsRallyBoardwalk
  - Bonus 2: Ride the Giant Dipper **30 pts** #giantdipper
  - Bonus 3: Ride the Giant Dipper While Wearing Your Pismo Beach Lifeguard T-shirt **60 pts** #LemonsRallyBoardwalk
  - Bonus 4: Make it to the end of the free 10,000 Maniacs concert at the Boardwalk without hanging yourself **100 pts** #The90sCalled

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**Nightly Meetup:** Giant Dipper, Santa Cruz Beach Boardwalk, 400 Beach St, Santa Cruz
**Motel Option:** Oceana Inn, 525 Ocean St, Santa Cruz CA

## DAY 5 (Sat 17 Aug): A Grove of Lemons

*(Santa Cruz CA > Seaside CA, appx 40 miles)*

*Tag all posts with #LemonsRally and #(checkpoint name). Feel free to add more hashtags.*

Concours d'Lemons never thought someone would bring down THEIR property values...

**Finish Line & Awards**: Trophies at Laguna Grande Park in Seaside (where we started). Be there by 9 am, stick around to enjoy the Concours d'Lemons across the street at Seaside City Hall.

**#GodforsakenRallyIsOver**

# How to Score (in the Rally)

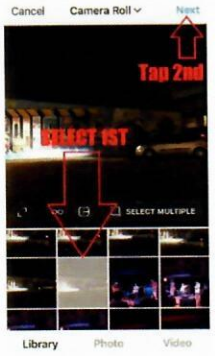
To score points from the checkpoints, you'll need a smart phone with an Instagram account. You can use your existing account or start a new one, it doesn't really matter. Just let us know which one you'll be using at registration (or sooner). **Starting in 2019, you no longer need a mascot to score points; just take a picture of the checkpoint, ideally with your car in frame.** If your checkpoint photos include your car, we'll make sure you get an extra few points each day. For any checkpoints away from the road or parking lot, you can simply take a photo of the checkpoint or make a multiple-photo post with your car parked near the checkpoint in the first image.

# How to post to Instagram:

1. Take a photo or short video with your smart phone's camera.

2. Open Instagram and tap the "+" button.

3. Select the photo or video you just shot and tap "Next."




4. Select a filter if you want to look like an artist or whatever. Click "Next" whether you select a filter or not.

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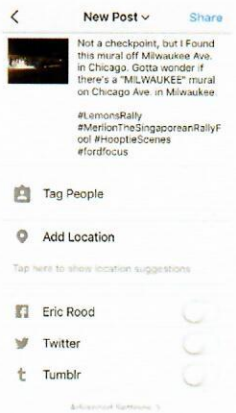
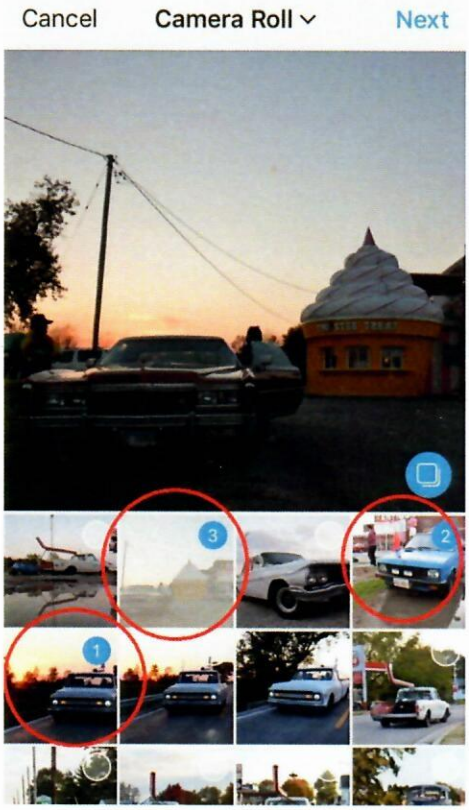
5. In the "Caption" section, type anything you want, but use the hashtags #LemonsRally and the hashtag for that checkpoint from the rally book. If your car is in the photo, add the hashtag for your car, as well. (See below). When you're done, tap "OK." Then tap "Share" to put it on Instagram.




# How to make a Multiple-Photo Post in Instagram.

1. Follow steps 1, 2, and 3 above. To make a multiple photo post, once you've selected the first photo, tap here:

2. You can select up to 10 by tapping on them. Then follow steps 4 and 5 above.



# What is a hashtag?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts.

For this rally, **each of your posts will have three to four hashtags**:

(1) #LemonsRally – Self-explanatory. We want people to know about your bad judgment and poor impulse control.

(2) #CheckpointName – Every checkpoint in the rally book will have a hashtag.

(3) #YourCar (Example: #FordEscort) – We want people with the same cars as you see what you're doing and think it looks like a good time. Try not to include your car as a hashtag if there is no car.

(4/OPTIONAL) #HooptieScenes – Are you in the middle of something cool outside the rally book, like a roadside repair or maybe a sweet vista you found while lost in the wilderness or even a Waffle House sign you pilfered from a demolition crew? Snap a photo and tag it #LemonsRally and #HooptieScenes to score more points. We'll award points on a Lemons-quality subjective scale based on how awesome, humorous, masochistic, and/or incriminating it is.

(5) You can add more hashtags if you'd like; however, the above are the ones we'll be searching.

**Doesn't that make a lot of hashtags to type?**

It would, but Instagram will save oft-used hashtags for easy retrieval. So when you start typing #LemonsRally, Instagram should suggest it after you type the "

**If you forget to drop the hashtag(s) into a post, you can always edit your Instagram post later**. The EDIT option (See below) also allows you to copy and paste all the hashtags from a previous post, which might be quicker for you if you're smartphone copy/paste savvy.

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