#LemonsRally Route Sucky-Suck 2018 #Route66

## SAFETY FIRST

- **Read the whole Route Book right now—it's short!**
- Obey all laws and traffic directions.
- Don't speed--this isn't a race!
- Everyone on the Rally must sign the waiver.
- We're on our own here: Help each other out.
- Keep at least one gallon of water per person per day in your car.
- Keep blankets, weather gear, and at least 24 hours food per person per day in car.
- Check the Lemons Rally Instagram feed often for updates and important info.
- Fuel up when you can--some stretches have bupkis for gas.
- **THERE'S NO SWEEP CAR OR SAGGIN' WAGON.**
- **ABSOLUTELY NO INTOXICANTS UNTIL PARKED FOR THE NIGHT.**

## LONG ROUTES & CHANGEABLE WEATHER

- These are long daily routes; take shortcuts and sleep breaks as needed.
- If you don't feel comfortable or safe with the weather or road conditions, don't do it. There's no reward for overextending yourself or your car.
- Run with a group—you'll have more fun and are less likely to be eaten by bears.
- Told to jump in the snow, sleep in a desert, etc? Use smart judgement—*it ain't mandatory*.

## CHECKPOINTS AND INFO VIA LEMONS RALLY INSTAGRAM

- Read the separate *Lemons Rally Instagram Guide* now: All scoring, plus important rally and safety updates, occurs via Instagram.
- For the rallymaster to score your checkpoint, use ***your team's hashtag, #LemonsRally, and the checkpoint's hashtag*** on each post. Post pics of your car when you can; only fall back on your mascot when you can't.
- You can't physically hit every checkpoint—it's your job to pick and choose wisely.

## WHAT TO BRING

- A camera or phone that can post digital photos to prove that you've been to a checkpoint.
- Maps, Thomas Guides, GPS, and any other nav aids you want.
- Repair tools, foul-weather gear, spare parts, and first-aid supplies.
- Plenty of water, food, and blankets.

## STARTING & FINISHING EACH DAY

- Unless Lemons says otherwise, we won't hold any morning meetings.
- Want to save yourself lots of heartburn? Gas up the night before.
- **Because of the long daily routes, no points are gained or lost for making it to the end of the day. Reach the nightly meetup if you can; hole up anyplace else if you can't.**

## RALLY SCORING

*General Points*

- Who Made Your Hooptie?
  - -50 for Japanese
  - -20 for German
  - +100 for Italian
  - +125 for French
  - +150 for English
  - +250 for Warsaw Pact
- When Did They Make It (chassis and powertrain)?
  - +75 for 1980s; +100 for 1970s; +170 for 1960s; +200 for 1950s; +250 for pre-1950
- How Butt-Turrible Is It?
  - +0-200 for hooptieness of marque & model
  - +0-200 for hooptieness of this particular example
  - +0-200 for hooptieness of driver & passenger

*Some Other Deductions & Additions*

- -2500 for showing up in a press loaner
- -250 for wearing Pilotis
- +300 for bringing a Beetle-pan kit car
- +50 for Designer Edition (Bill Blass, Givenchy, Levi's, etc)
- -300 for using phrase "double apex"
- +70 for best YouTube post of the day
- -0-900 for being a general douchenozzle
- +0-100 for junkyard parts gained en route
- +0-500 for ridiculous themes &/or outfits
- +/- 0-1000 for whatever we feel like

*Performance*

- +1-410 for optional checkpoints and challenges en route
- +0-150 for creative roadside repairs

*Checkpoints*

- All checkpoint scoring happens through Instagram. Remember ***to include your team hashtag, the checkpoint's hashtag, and #LemonsRally***. Otherwise, the poor bastard who's doing the scoring can't find you. POST PICS OF YOUR CAR WHEN YOU CAN, and fall back on your mascot when you can't.

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# DAY 1 (Sat Oct 27)

*Joliet IL > St Louis MO, appx 350 miles*

*Tag all posts with #LemonsRally, #(mascot name), and #(checkpoint name). Feel free to add more hashtags (like #Route66).*

- *Begin Historic Rt 66* Sign, E. Adams St, Chicago IL **50 pts** #BeginRoute66
- Dell Rhea's Chicken Basket, Willowbrook IL **10 pts** #DellRhea
- Vegas Sign, McCook IL **15 pts** #McCook
- Bluesmobile on a Stick, Joliet IL **20 pts** #Bluesmobile
- Gemini Giant, Willmington IL **10 pts** #GeminiGiant
- Standard Oil Station, Odell IL **15 pts** #OdellGasStation
- Lincoln on a Park Bench, Bloomington IL **20 pts** #LincolnBench
- Halfway Point of Route 66 in IL, Funks Grove IL **25 pts** #FunksGrove
- Hot Dog Mufflerman, Atlanta IL **10 pts** #HotDogMufflerman
- World's Largest Wagon, Lincoln IL **15 pts** #LargestWagon
- Cozy Dog Drive In, Springfield IL **10 pts** #CozyDogDriveIn
- Starting Point of the Donner Party, Springfield IL **15 pts** #FriendsForDinner
- Brick 66, Auburn IL **20 pts** #BrickRoute66
- Twistee Treat, Staunton IL **10 pts** #TwisteeTreat
- Chain of Rocks Bridge, Granite City IL **20 pts** #ChainOfRocksBridge

**Optional Meetup:** Horseshoe Restaurant and Lounge, 950 Talon Dr, O'Fallon IL
**Motel Option:** Sleep Inn O'Fallon, 140 Venita Dr, Fallon IL

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# DAY 2 (Sun Oct 28)

*St Louis MO > Tulsa OK, appx 425 miles*

*Tag all posts with #LemonsRally, #(mascot name), and #(checkpoint name). Feel free to add more hashtags (like #Route66).*

- Giant Eyeball, St. Louis MO **20 pts** #GiantEyeball 12580 Rott Rd
- Visit Bigfoot, Pacific MO **15 pts** #Bigfoot4x4 2286 Rose Ln
- World's 2nd-Largest Rocking Chair, Fanning MO **10 pts** #Route66RedRocker Beamer Ln S to 66
- Stubby Stonehenge, Rolla MO **15 pts** #StubbyStonehenge South US63 7 to ZZ then West 5957
- Totem Pole Trading Post, Rolla MO **10 pts** #TotemPoleTradingPost Kings highway S Main Spring W
- El Chickomino, Doolittle MO 15 pts #CookinFromScratch Highway T Schaefer St
- Devils Elbow Bridge, Devils Elbow MO **20 pts** #DevilsElbow Hwy J, R1 on Z 1mi, L on Teardrop
- Uranus Fudge Factory, Uranus MO **15 pts** #GratuitousPooJoke Stay on Z 2 miles W
- Lucy's Cadillac, Phillipsburg MO **10 pts** #LucyLovesCaddy Redmon Travel Center Pine St S
- Hubble Space Telescope, Marshfield MO **20 pts** #HubbleSpaceTelescope Washington & Clay
- Giant Hamburg Sign, Springfield MO **15 pts** #GiantHamburg Exit 77 S on 13 - 3mi. L on College 2 blks
- Muffler Car, Springfield MO **10 pts** #MufflerCar 1935 W Sunset "Birthplace of Rt 66"
- Sinclair Station, Everton MO **10 pts** #SinclairGas 2118 old 66
- The Pump, La Russell MO **15 pts** #MiddleOfTheRoad
- Marlin Perkins Statue, Carthage MO **15 pts** #MutualOfMarlin
- Last Marsh Arch Bridge on Rt 66, Riverton KS **20 pts** #MarshArchBridge
- Walk Under Rt 66, Chelsea OK **15 pts** #UnderRoute66
- Blue Whale, Catoosa OK **10 pts** #BlueWhaleOfCatoosa

**Nightly Meetup:** Admiral Twin Drive-In, 7355 E. Easton St, Tulsa OK (park in last two rows; E or W screen TBA on Instagram)
**Motel Option:** Red Roof Inn Tulsa Airport, 35 N Sheridan Rd, Tulsa OK

Rallymaster: Steve McDaniel 970.450.0807

# DAY 3 (Mon Oct 29)

*Tulsa OK > Amarillo TX, appx 375 miles*

*Tag all posts with #LemonsRally, #(mascot name), and #(checkpoint name). Feel free to add more hashtags (like #Route66).*

- East Meets West, Tulsa OK **15 pts** #TulsaRoute66
- World's Tallest Gas Pump, Supulpa OK **10 pts** #LotsOfGas
- Rock Cafe, Stroud OK **10 pts** #RockCafe
- Round Barn, Arcadia OK **15 pts** #ArcadiaRoundBarn
- World's Largest Pop Bottle, Arcadia OK **10 pts** #LargestPopBottle
- Chief Touch The Clouds, Edmond OK **15 pts** #ChiefTouchTheClouds
- Land Run Monument, Oklahoma City OK **20 pts** #LandRunMonument
- Ride the Santa Monica/Wheeler Ferris Wheel, OK City OK **50 pts** #WheelerWheel
- Squawk-N-Skoot Chicken, El Reno OK **10 pts** #SquawkNSkoot
- Big Indian, Calumet OK **10 pts** #CalumetIndian
- Lucille's Gas Station, Hydro OK **15 pts** #LucillesGasStation Coleman ave. West of 58
- Windmill Garden, Erick OK **10 pts** #WindmillGarden 1 mile East of town
- One Room Jail, Texola OK **15 pts** #TexolaSlammer ~~E side of Main St.~~ Main Ave
- Blarney Stone, Shamrock TX **20 pts** #BlarneyStoneTX 101 E. 2nd St. park gazebo
- Conoco Station, Shamrock TX **10 pts** #ShamrockConoco 102 E 12th between 3rd + 4th Sts
- 66 Station, McLean TX **10 pts** #McLeanTX Gray & 1st Sts 2 blks west of main
- Leaning Water Tower, Groom TX **15 pts** #LeaningWaterTower
- Giant Cross, Groom TX **10 pts** #GiantCross
- Slug Bug Ranch, Conway TX **20 pts** #SlugBugRanch
- Stoner Patriot Peace Garden, Yarnall TX. **20 pts** #StonerPatriot

**Nightly Meetup:** Big Texan Steak Ranch, 7701 I-40 Access Rd, Amarillo TX
**Motel Option:** La Kiva Hotel, 2501 I-40 East, Amarillo TX

# DAY 4 (Tues Oct 30)

*Amarillo TX > Gallup NM, appx 450 miles*

*Tag all posts with #LemonsRally, #(mascot name), and #(checkpoint name). Feel free to add more hashtags (like #Route66).*

- Cadillac Ranch, Amarillo TX **15 pts** #CadillacRanch B65 I-40 frontage 3 mi W of 335
- Boot Tree, Vega TX **10 pts** #BootTree Dot's Mini Museum Main + 12th
- Halfway Point of Rt 66, Adrian TX **20 pts** #HalfDone 40-B frontage 2 Blks W of Town (Grand)
- World's Ugliest Rt 66 Monument, Tucumcari NM **10 pts** #ScaryTucumcari 1500 W Rte 66, Westend 66/237
- Take a Swim In the Blue Hole, Santa Rosa NM **50 pts** #SwimBlueHole Lake Dr, L. on 4th, Lake Pavilion
- Musical Rt 66, Tijeras NM **20 pts** #MusicalRoad 5 mi W of Tijeras
- Chevy On a Stick, Albuquerque NM **10 pts** #BestPlaceForIt San Mateo + Gibson
- Center of the Universe, Albuquerque NM **15 pts** #DebatableClaim Duck Pond UNM pin
- Madonna of the Tree, Albuquerque NM **15 pts** #CottonwoodMadonna 66 + Rio Grande
- Center of Albuquerque 1912, Albuquerque NM **10 pts** #ABQ1912 66 btw Central + Gold 4th St
- Center of Albuquerque 2012, Albuquerque NM **10 pts** #ABQ2012 New York + Gallup Plaza SW
- High Heel Shoe Tree, Albuquerque NM **15 pts** #HighHeelTree
- Tombstone of Walter White, Albuquerque NM **20 pts** #RIPHeisenberg 6855 98th St NW
- Survive Deadmans Curve, 2.5 miles west of Mesita NM **20 pts** #DeadmansCurve old 66!
- Drive-Thru the Neon Sign, Grants NM **15 pts** #DriveThruNeon
- Continental Divide Marker, Continental Divide NM **15 pts** #ContinentalDivide
- Tow Truck On a Pole, Gallup NM **10 pts** #NoParkingZone 827 N 9th St
- Giant Kachina, Gallup NM **10 pts** #KachinaGesundheit ex, + 22 ~~Red Dot~~ E side
- Cowboy Mufflerman, Gallup NM **10 pts** #MufflermanCowboy 5th st 1 blk S of 66

**Nightly Meetup:** Sammy C's, 107 W. Coal Ave, Gallup NM
**Motel Option:** El Capitan Motel, 1300 East Rt 66, Gallup NM

# DAY 5 (Wed Oct 31)

*Gallup NM > Las Vegas NV, appx 450 miles*

*Tag all posts with #LemonsRally, #(mascot name), and #(checkpoint name). Feel free to add more hashtags (like #Route66).*

- Cowboy Riding Petrified Logs, Holbrook AZ **15 pts** #RideEmCowboy
- World's Longest Map of Rt 66, Holbrook AZ **15 pts** #BigMap
- Holbrook is Infested w/ Dinosaurs, Holbrook AZ (**max 5 @ 10 pts** each) #HolbrookDinos
- Geronimo, World's Largest Petrified Tree, Joseph City AZ **10 pts** #ImPetrified
- Stand on the Corner in Winslow Arizoner, Winslow AZ **20 pts** #WinslowAZ 2nd + Kinsey
- Apache Death Cave, Two Guns AZ **20 pts** #ApacheDeathCave 5 of 180 and W of ~~I80~~ 930
- Twin Arrows, Twin Arrows AZ **10 pts** #EponymousArrows trading post hot resort
- Lumberjack Mufflerman, Flagstaff AZ **15 pts** #MufflermanLumberjack
- Moon Tree, Flagstaff AZ **15 pts** #MoonTree Parker Thorpe, Tree btw bldgs/pond
- Snow Cap, Seligman AZ **20 pts** #SeligmanSnowCap Snow cap drive-in 301 E Chino
- Hackberry General Store, Hackberry AZ **20 pts** #HackberryStore
- Giganticus Headicus, Walapai AZ **20 pts** #GetaHeadicus Hwy 149
- 3,333.33 Feet Above Sea Level Sign, Kingman AZ **15 pts** #3333FT 120 W, Andy Devine
- Oatman Hotel, Oatman AZ **20 pts** #OatmanHotel 181 Main St
- Poki the Desert Tortoise, Bullhead City AZ **15 pts** #PokiTortoise 1251 Hwy 95

**Evening Meetup**: Fremont St, Las Vegas NV
**Motel Option:** Golden Gate Hotel Casino, 1 Fremont St, Las Vegas NV

# DAY 6 (Thurs Nov 1)

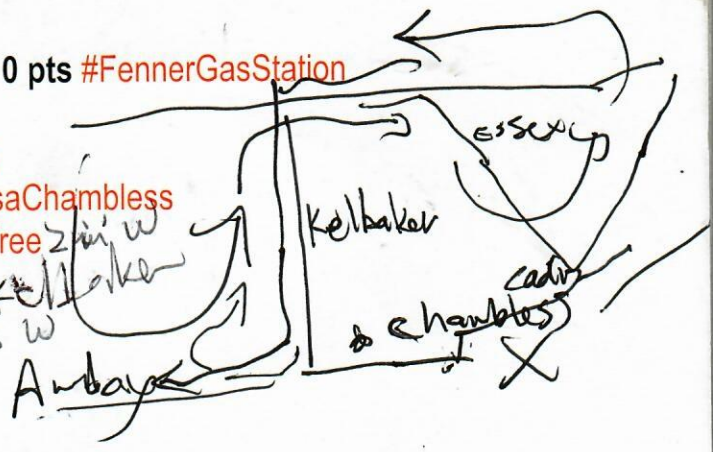
*Las Vegas NV > Desert Camping CA, appx 275 miles*

*Tag all posts with #LemonsRally, #(mascot name), and #(checkpoint name, more hashtags (like #Route66).*

- Jay Lamm Auto-Journalist Nav Loop, Bullhead City NV **50 pts** #NavigateLikeJay

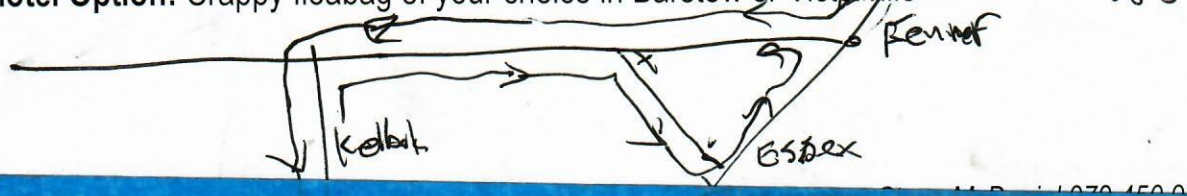
  *Years ago, Lemons founder Jay Lamm drove Rt 66 with some friends in cars almost as shitty as yours. When leaving Laughlin for Needles, Jay cleverly went the wrong way and led everyone on an utterly pointless tour of the godforsaken, 120-degree Arizona desert. Meet at the Riverside Docks in Laughlin at NOON SHARP so we can all appreciate the nuisance Jay was to his friends by reliving his 94-mile drive to the middle of absolute fuck-all in a hooptie caravan; pick up your 50 points with a post from Area 66 in Yucca AZ. #Area66*

- Railway Depot, Goffs CA **20 pts** #GoffsRailway
- World's Most Expensive Gas Station, Fenner CA **10 pts** #FennerGasStation
- Visit Essex CA **15 pts** #EssexCalifornia
- Ruins at Cadiz Summit CA **20 pts** #CadizSummit
- Rt 66 Marker, Chambless CA **15 pts** #ThisPlaceIsaChambless
- Underwear Tree, Amboy CA **10 pts** #UnderwearTree
- Guardian Lions, Amboy CA **10 pts** #AmboyLions
- Roy's Cafe, Amboy CA **10 pts** #RoysCafe
- Amboy Crater: #AmboyCrater
  - From the Parking Lot **10 pts**
  - From the Rim **25 pts**
  - From the Caldera **50 pts**
- Bagdad Cafe, Newberry Springs CA **10 pts** #BagdadCafe
- Abandoned Water Park, Newberry Springs CA **20 pts** #DriedUpInNewburySprings
- Peggy Sue's Diner, Yermo CA **10 pts** #PeggySuesDiner




**Evening Meetup/Campsite**: Stoddard Wells OHV Area (off Outlet Center Drive south of Barstow). There are pit toilets onsite—***BRING YOUR OWN WATER!!!*** #LemonsCamping

**Motel Option:** Crappy fleabag of your choice in Barstow or Victorville



# DAY 7 (Fri Nov 2)

*Desert Camping CA > Santa Monica CA, appx 200 miles*

*Tag all posts with #LemonsRally, #(mascot name), and #(checkpoint name). Feel free to add more hashtags (like #Route66).*

Only 2 checkpoints today:

- Drive Through the Angeles Crest Tunnels, CA Hwy 2 **100 pts** #AngelesCrest
- End Rt 66 Sign, Santa Monica Pier, Santa Monica CA **100 pts** #Route66LastStop

**Trophies at Noon on the Beach.** Meet up just north of the Santa Monica Pier, directly inland from Lifeguard Station #14. If you want, chuck your keys in the ocean. *You're done!*

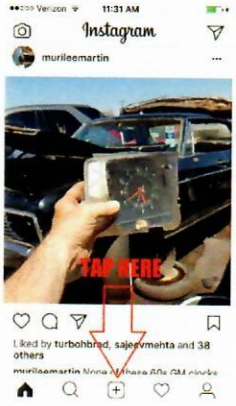
# How to Score (in the Rally)

To score points from the checkpoints, you'll need a smart phone with an Instagram account. You can use your existing account or start a new one, it doesn't really matter. Just let us know which one you'll be using at registration (or sooner). You will identify yourself with a mascot who will have a name that is easy to identify. The longer the mascot hashtag, the easier it will be for us to find your posts.

# You can post to Instagram in the following ways:

1. Take a photo or short video with your smart phone's camera.

2. Open Instagram and tap the "+" button.




3. Select the photo or video you just shot and tap "Next."

4. Select a filter if you want to look like an artist or whatever. Click "Next" whether you select a filter or not.

(Continued on next page)

5. In the "Caption" section, type anything you want, but use the hashtags #LemonsRally and the hashtag for that checkpoint from the rally book. Add in your mascot's hashtag and if your car is in the photo, add the hashtag for your car, as well. (See below). When you're done, tap "OK." Then tap "Share" to put it on Instagram.

# You can also do this entirely in Instagram.

1. Open Instagram and tap the "+" button.

2. Below the photos on your camera roll, select "Photo" or "Video" (whichever you'd prefer) and capture it within Instagram's camera.

3. Shoot the photo or video you want.

4. Follow instructions 4 and 5 above.

# What is a hashtag?

A hash tag is simply the pound sign (#) followed by a keyword that can be searched in Instagram. For example: #LemonsRally will let us and others (It could be you!) search for Lemons Rally posts.

For this rally, **each of your posts will have three to four hashtags**:

(1) #LemonsRally – Self-explanatory. We want people to know about your bad judgment and poor impulse control.

(2) #CheckpointName – Every checkpoint in the rally book will have a hashtag.

(3) #YourReallyLongMascotName – It's important to make this as unique as possible so we can find your posts easily with the search function:

Bad: #Merlion
Good: #MerlionTheSingaporeanRallyFool

(4/OPTIONAL) #YourCar – We want people with the same cars as you to see what you're doing and think it looks like a good time. Try not to include your car as a hashtag if there is no car.

(5/OPTIONAL) #HooptieScenes – Are you in the middle of something cool outside the rally book, like a roadside repair or maybe a sweet vista you found while lost in the wilderness or even a Waffle House sign you pilfered from a demolition crew? Snap a photo and tag it #LemonsRally and #HooptieScenes to score more points. We'll award points on a Lemons-quality subjective scale based on how awesome, humorous, masochistic, and/or incriminating it is.

(6) You can add more hashtags if you'd like; however, the above are the ones we'll be looking for

# Doesn't that make a lot of hashtags to type?

It would, but Instagram will save oft-used hashtags for easy retrieval. So when you start typing #LemonRally, Instagram should suggest it after you type the "Le" by the second time.

# If you forget to drop the hashtag(s) into a post, you can always edit your post later. The EDIT option (See below) also allows you to copy and paste all the hashtags from a previous post, which might be quicker for you if you're smartphone copy/paste savvy.

(1)

(2)

(3)